

# SMEAL COLLEGE OF BUSINESS

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## About the College

**Charles H. Whiteman, John and Becky Surma Dean, Smeal College of Business**

The Penn State Smeal College of Business is a vibrant intellectual community offering highly ranked undergraduate, graduate, doctoral, and executive education opportunities to more than 6,000 students from across the country and around the world. Since our formation in 1953, we have prepared more than 85,000 students for professional success, annually adding to Penn State's vast alumni network. We are a destination of choice for top global organizations seeking talent that will make a positive difference. Through our leading faculty and network of research centers and institutes, we are a source of knowledge that influences the business practices of tomorrow. As part of its professional graduate portfolio, the Smeal College of Business offers the Penn State Smeal M.B.A. (resident), the Penn State Smeal Executive M.B.A. (executive), and the Penn State Online M.B.A. led by the Smeal College of Business (online). We are forging connections, creating opportunities, and producing results.

MORE INFORMATION ABOUT THE COLLEGE (<http://www.smeal.psu.edu/about-smeal/>)

## Mission and Goals

As an extension of the core values of the University, the Smeal College of Business is committed to a set of strategic priorities including delivering extraordinary educational experiences, conducting research with impact, fostering a culture that prioritizes integrity, embraces unique ideas and strengthens connections via diversity enhancement initiatives and programs, and promotes sustainability in education, research, and business practice.

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