

ANALYTICS FOR MANAGERS GRADUATE CREDIT CERTIFICATE PROGRAM

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/>).

To be awarded the graduate certificate, students must successfully complete 9 credits of course work with 6 required credits. All courses must be completed with a minimum grade of C or better and an overall GPA of 3.0.

Code	Title	Credits
Required Courses		
BUS 510	Business Analytics and Decision Modeling	3
DAAN 871	Data Visualization	3
Select one of the following courses:		3
ACCTG 804	Data Analytics in the Accounting Profession	
BAN 840	Predictive Analytics for Business	
BUSAD 843	People Analytics	
MKTG 811	Driving Business Success with Marketing Analytics	
Total Credits		9