

# **ANALYTICS FOR MANAGERS GRADUATE CREDIT CERTIFICATE PROGRAM**

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## **Learning Outcomes**

- Effectively communicate technical knowledge, including ideas, data analysis, findings, or decision justification in written formats in a manner appropriate to the audience.
- Identify the appropriate statistical method/tool for a given business problem/scenario and perform the subsequent analysis.
- Identify business situations in which one can apply statistical analysis and prescribe actionable insights based on the analysis.