

APPLIED DEMOGRAPHY GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge	Eric Baumer
Program Code	APDEM
Campus(es)	World Campus

The primary goal of the program is to provide an introduction to concepts, measures, data, software, and methods used in applied demography with an emphasis on applications in the public and private sectors.

Professionals who complete this 12-credit program will be able to apply demographic analysis in their careers. This certificate will allow them to support organizations and better understand and anticipate the effects of population change. This program is ideal for those interested in careers as applied demographers, data analysts, market research analysts, marketing specialists, and local, state, and regional planners.

Effective Semester: Fall 2021

Expiration Semester: Fall 2026