The Graduate Certificate in Business Architecture is offered by the Smeal College of Business. Business Architecture (BA) is a rapidly growing field within Enterprise Architecture and IT Strategic Planning. Business architecture aligns strategic objectives and tactical initiatives that often involve the use of enterprise information technology.

A business architecture approach that delivers business value to the enterprise produces several things:

- An articulation of the strategic requirements of the enterprise
- Models of the future state which illustrate what the enterprise should look like across multiple business viewpoints in support of the business strategy
- A road map of the change initiatives required to reach that future state
- The requirements, principles, standards, and guidelines that will steer the implementation of change initiatives

The primary purpose of describing the business architecture of an enterprise is to improve the effectiveness or efficiency of the business itself. This includes innovations in the structure of an organization, the centralization or federation of business processes, the quality and timeliness of business information, and ensuring that money spent at the project level is in support of the strategic objectives of the larger enterprise.

This 9-credit graduate certificate will provide a holistic approach to business architecture that produces a common understanding of the organization, its sources of innovation/distinctiveness, and an approach for effective organizational transformation and strategy execution. Course content focuses on: (1) understanding and applying the concepts of modeling approaches to an enterprise, (2) understanding and fostering sources of organizational innovation, (3) understanding effective enterprise transformation and business strategy execution.

**Admission Requirements**

Applicants apply for admission to the program via the Graduate School application for admission (http://gradschool.psu.edu/prospective-students/how-to-apply). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-305-admission-requirements-international-students) for more information.

**Certificate Requirements**

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs).

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<th>Code</th>
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<td>BA 809</td>
<td>Strategic Business Architecture</td>
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**Courses**

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

**Contact**

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- **Program Contact:** Michelle Kristen Rockower
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  - (814) 863-0474
- **Program Website:** View (https://www.worldcampus.psu.edu/degrees-and-certificates/business-architecture-certificate/overview)