

BUSINESS ARCHITECTURE GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge	Brian Cameron
Program Code	BUSARC
Campus(es)	World Campus

The Graduate Certificate in Business Architecture is offered by the Smeal College of Business. Business Architecture (BA) is a rapidly growing field within Enterprise Architecture and IT Strategic Planning. Business architecture aligns strategic objectives and tactical initiatives that often involve the use of enterprise information technology.

This 9-credit graduate certificate will provide a holistic approach to business architecture that produces a common understanding of the organization, its sources of innovation/distinctiveness, and an approach for effective organizational transformation and strategy execution. Course content focuses on: (1) understanding and applying the concepts of modeling approaches to an enterprise, (2) understanding and fostering sources of organizational innovation, (3) understanding effective enterprise transformation and business strategy execution.

Effective Semester: Spring 2021
Expiration Semester: Spring 2026