BUSINESS MANAGEMENT FOUNDATIONS GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

• Graduates will be able to demonstrate competency in the foundational concepts and practices of business management.
• Graduates will be able to demonstrate competency in the concepts and practices in four of the following foundational areas of business management: (a) strategic management, (b) financial accounting, (c) financial management, (d) managing and leading people in organizations, (e) leadership. The four areas will be dependent on the student’s background and needs.