

BUSINESS SUSTAINABILITY STRATEGY GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

- Graduates will be able to make a general business case for sustainability
- Graduates will be able to make a specific business case for a particular proposed investment, initiative, product or process change
- Graduates will be able to develop a sustainability strategy for any size or type of company/organization from start-up to large incumbent multi-national corporation
- Graduates will be able to quantitatively and qualitatively assess opportunities in their supply chain
- Graduates will be able to create a strategy for incremental to transformative improvements to supply chain operations that result in greater business and social value
- Graduates will have the knowledge for leading organizational change for sustainability