

BUSINESS-TO-BUSINESS MARKETING GRADUATE CREDIT CERTIFICATE PROGRAM

Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (<https://gradschool.psu.edu/graduate-admissions/how-to-apply/>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students/>) for more information.

Other admissions requirements include:

- **Application** – Completion of the Graduate School certificate application (<http://gradschool.psu.edu/prospective-students/how-to-apply/>).
- **Statement of Purpose** – Submit a statement describing how professional experience and goals align with the certificate.
- **Vita or Resume** – a one-to-two-page listing of professional experience