FOLKLORE AND ETHNOGRAPHY GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

1. Demonstrate knowledge of folklore as a field, including its history, scope, and theories, and ethnography as an important research methodology.
2. Understand and apply methods and techniques applicable to folkloristic and ethnographic field research, such as personal or group interviewing, participant observation, field note taking, audio-video recording, ethnographic data coding, and ethnographic writing.
3. Develop skills for working with folkloristic and ethnographic organizations, such as archival processing; records management; festival and public programming; cultural resource management; oral and written communication; grant-writing; and media design.