

# GLOBAL MANAGEMENT GRADUATE CREDIT CERTIFICATE PROGRAM

<b>Person-in-Charge</b>	Zugang Liu
<b>Program Code</b>	GLBMGT_GCT
<b>Campus(es)</b>	Great Valley

The Graduate Certificate in Global Management is a program for students who aim to pursue a career that includes international business interests and global management competencies. Students develop knowledge and skills relevant to developing and evaluating global and international management strategies and approaches to managing diversity, communicating across cultural contexts, evaluating international business objectives, making multinational managerial finance decisions, and comparing sustainable business practices, innovation, and the design of work in different economies. A certificate will be awarded upon completion of the courses.

**Effective Semester:** Fall 2023

**Expiration Semester:** Fall 2028

## Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (<https://gradschool.psu.edu/graduate-admissions/how-to-apply/>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students/>) for more information.

1. The successful applicant is generally expected to have a minimum combined junior/senior grade-point average of 3.0 (B) on a 4.0 scale.
2. Courses taken in the certificate program may be applied toward Penn State Great Valley's Master of Business Administration degree, subject to restrictions outlined in GCAC-309 Transfer Credit (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-309-transfer-credit/>). Certificate students who wish to have certificate courses applied towards the Master of Business Administration must apply and be admitted to that degree program. Admission to the Master of Business Administration graduate degree program is a separate step and is not guaranteed.

## Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/>).

To be awarded the graduate certificate, students must successfully complete 9 credits of course work. All courses must be completed with a minimum grade of C or better and an overall GPA of 3.0.

Code	Title	Credits
<b>Required Courses</b>		
Select 3 of the following courses:		9
BUSAD 542	Global Intercultural Management	
FIN 805	Multinational Managerial Finance	
IB 800	International Business Management	
BA 836	Global Immersion	
LEAD 561	Dynamic Communication in Leadership Contexts	
BUSAD/LEAD 556	Diversity Leadership	
<b>Total Credits</b>		<b>9</b>

## Courses

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

## Learning Outcomes

1. Critical Thinking - The students will demonstrate critical thinking skills in analyzing and describing cultural dimensions relevant to managing and working across cultural boundaries.
2. Global/Knowledge - Students will be able to demonstrate knowledge of global financial markets and their impact.
3. Cultural Competence Skills - Students will develop and implement a personal diversity leadership improvement plan to build expertise in relating with diverse individuals in the workplace.