HOSPITALITY MANAGEMENT GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge	Donna Quadri-Felitti
Program Code	HM_GCT
Campus(es)	University Park

The graduate certificate in Hospitality Management enabled business professionals to acquire new skills to meet the demands of the rapidly changing global hospitality industry. The certificate provides a comprehensive overview of the hospitality industry, helps students to incorporate data analytics in their decision-making processes and provides students with skills to conduct applies research.

Credits earned in the Hospitality Management certificate apply to the Master of Professional Studies (MPS) in Hospitality Management.

Admission Requirements

Applicants apply for admission to the program via the Graduate School Application for Admission (GRADS) (https://gradschool.psu.edu/graduate-program-resources/grads-information/grads-access/). Requirements listed here are in addition to the Graduate Council policies listed under GCAC-300 Admissions Policies (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students/). Additional admissions requirements include two letters of recommendation and a resume.

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/).

Code	Title	Credits
Required Courses		
HM 800	Dimensions and Directions of the Hospitality Industry (Executive In-Resident Weekend at University Park) [1]	3
HM 560	Hospitality Data Analytics [2]	3
HM 550	Hospitality Applied Research and Consulting [3]	3
Total Credits		**9**

[1] A comprehensive overview of the hospitality industry including foundational aspects that HM master candidates will use throughout their coursework. The content will include an overview of the various segments of the industry and the current events and future trends that will impact those segments.

[2] This course is for both aspiring and established leaders in the hospitality industry. It offers a cross-disciplinary curriculum taught by area experts and aims at helping students analyze, understand, translate, and incorporate data in their decision-making processes when designing and executing data-driven competitive strategies.

[3] This course addresses the methods and skills necessary to conduct applied research: developing research questions determining a research design, identifying appropriate research methodologies, collecting and analyzing data, and providing solutions.

Courses

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

Learning Outcomes

1. **KNOW:** Graduates will master advanced knowledge of the global hospitality industry and can distinguish the unique factors characterizing hospitality businesses as compared to businesses in other industries.
2. **APPLY / CREATE:** Graduates will be able to apply data analytics and related research skills to solve problems facing the various segments of the hospitality industry.
3. **COMMUNICATE:** Graduates will display outstanding communication skills.
4. **THINK:** Graduates will demonstrate the ability to think critically about current and future challenges in hospitality management.
5. **PROFESSIONAL PRACTICE:** Graduates will be able to conduct themselves in accordance with the highest ethical standards and be able to demonstrate the relevance of advanced hospitality education to any managerial environment.

Contact

Campus	University Park
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