HOSPITALITY MANAGEMENT GRADUATE CREDIT CERTIFICATE PROGRAM

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/).

Code	Title	Credits
Required Courses		
HM 800	Dimensions and Directions of the Hospitality Industry (Executive In-Resident Weekend at University Park) [1]	3
HM 560	Hospitality Data Analytics [2]	3
HM 550	Hospitality Applied Research and Consulting [3]	3
Total Credits		**9**

[1] A comprehensive overview of the hospitality industry including foundational aspects that HM master candidates will use throughout their coursework. The content will include an overview of the various segments of the industry and the current events and future trends that will impact those segments.

[2] This course is for both aspiring and established leaders in the hospitality industry. It offers a cross-disciplinary curriculum taught by area experts and aims at helping students analyze, understand, translate, and incorporate data in their decision-making processes when designing and executing data-driven competitive strategies.

[3] This course addresses the methods and skills necessary to conduct applied research: developing research questions determining a research design, identifying appropriate research methodologies, collecting and analyzing data, and providing solutions.