INSTITUTIONAL RESEARCH
GRADUATE CREDIT
CERTIFICATE PROGRAM

Learning Outcomes

1. Apply “issues intelligence” within a higher education context to address institutional research needs.
2. Review institutional research requests and needs to determine which role groups – internal and external – must be involved.
3. Analyze data and available information to suggest solutions to institutional needs.
4. Interrogate data and related graphs/figures presented at meetings and to the broader higher education community about assumptions made, sample and population, analyses, and potential responses and uses for certain student and faculty.