MANAGEMENT CONSULTING
GRADUATE CREDIT
CERTIFICATE PROGRAM

Learning Outcomes

• Explain the role of a management consultant, why firms hire management consultants, and how management consultants create value for their clients in a variety of contexts
• Explain the engagement life cycle for a management consulting engagement
• Apply basic secondary and primary research methods and tools in a management consulting context
• Apply commonly used tools and techniques for analysis and solution generation in a management consulting context
• Develop an actionable plan for implementing change within a firm that appropriately incorporates generally accepted concepts and theories related to change management
• Apply commonly used communication related tools and techniques used to enable the success of a management consulting engagement.
• Identify best practice methods used to develop key client deliverables, such as business cases, cost estimations, recommendations, and final reports.
• Relate and integrate consulting engagement management to project, program, and portfolio management and begin to apply them in client settings.
• Pursue an elective area of specialization