

MANAGEMENT ESSENTIALS GRADUATE CREDIT CERTIFICATE PROGRAM

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/>).

To be awarded the graduate certificate, students must successfully complete 9 credits of course work consisting of 3 required credits and 6 elective credits. All courses must be completed with a minimum grade of C or better and an overall GPA of 3.0.

Code	Title	Credits
Required Courses		
MGMT 501	Behavioral Science in Business	3
Choose 2 elective courses from the following:		6
BA 800	Marketing Management	
BUSAD 523	Prices and Markets	
BUSAD 837	Managing Digital Enterprises	
Total Credits		9