NEGOTIATION AND INFLUENCE GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge: Stephen Humphrey
Program Code: NEGINF
Campus(es): World Campus

The Graduate Certificate in Negotiation and Influence is offered by the Smeal College of Business. The Negotiation and Influence certificate covers basic to advanced content on negotiation skills, delivering students a combination of negotiation theory, case discussion, and hands-on trial and error learning in an effort to identify, refine, and develop negotiation capabilities. The Negotiation certificate will provide students with knowledge, skills, and practical tools for developing the critical social relation capabilities necessary for success at work.

Course content focuses on: (1) the development of critical dyadic negotiation knowledge and skills; (2) refinement of the skills in an expansion to a multiparty context; (3) helping students identify and gain sources of power at work; and (4) learn how to influence others both with and without the use of power.

Effective Semester: Spring 2019
Expiration Semester: Spring 2024

Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (http://gradschool.psu.edu/prospective-students/how-to-apply). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (http://gradschool.psu.edu/graduate-education-policies). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students) for more information.

Other admissions requirements include:

- Statement of Purpose — Applicants must describe how professional experience and goals align with the Certificate in Negotiation and Influence, not to exceed 500 words.
- Vita or Résumé — Provide a one- to two-page listing of professional experience and education.
- Application — Completion of the Graduate School certificate application (http://gradschool.psu.edu/prospective-students/how-to-apply).

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs).

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<tr>
<td>BA 805</td>
<td>Negotiation Theory and Skills</td>
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<td>Power and Influence</td>
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