

# SENSORY AND CONSUMER SCIENCE GRADUATE CREDIT CERTIFICATE PROGRAM

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<b>Person-in-Charge</b>	Helene Hopfer
<b>Program Code</b>	SNCNSC
<b>Campus(es)</b>	University Park World Campus

The primary goal of this graduate certificate program is to provide formal education to sensory and consumer professionals in the key areas of (i) psychophysical and biological principles and human behavior as it guides and informs sensory and consumer testing, (ii) fundamentals of good sensory practice including experimental design, method selection, analysis, and reporting, (iii) applied statistics and data analysis as used in sensory and consumer science, and (iv) the interaction of sensory and consumer science with marketing, consumer understanding, product development, and business.

The 12-credit curriculum integrates all these aspects in a synergistic manner.

**Effective Semester:** Fall 2024

**Expiration Semester:** Fall 2029