STRATEGIC LEADERSHIP GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge	Stephen Humphrey
Program Code	SMEXL
Campus(es)	World Campus

The graduate certificate in Strategic Leadership is a 12-credit program designed to be an engaging, practical and comprehensive program that helps seasoned professionals learn how to formulate compelling strategies, align organizational elements in the pursuit of those strategies, and build culture and commitment across an organization. With core course work in Strategic Leadership, Strategy Formulation and Implementation, Strategic Management, and Leadership and Identity, experienced professionals gain the solid foundation needed in leadership positions.

Course content focuses on: managerial challenges of strategy implementation; ability to think strategically about organizational issues and challenges, develop effective strategies for organizational performance and success, and shape organizational cultures that facilitate strategy implementation and organizational change, the ethical and societal implications of managerial decisions, as well as an exploration of unique approaches to strategic leadership that emphasize identity issues that are critical to understanding individual and collective processes in organizational life.

Effective Semester: Fall 2024
Expiration Semester: Fall 2029

Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (https://gradschool.psu.edu/graduate-admissions/how-to-apply/). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (https://gradschool.psu.edu/graduate-education-policies/). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students/) for more information.

Exceptions to GCAC-305 (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students/) will be considered by the program. Exceptions may or may not be granted by the Graduate School.

Other admissions requirements include:

- **Application** – Complete a Graduate School application (http://gradschool.psu.edu/prospective-students/how-to-apply/) for graduate study including nonrefundable application fee.
- **Statement of Purpose** – Submit a statement describing how professional experience and goals align with the certificate.
- **Vita or Résumé** — Provide a one- to two-page listing of professional experience and education.
- **Approximately five years of relevant work and management experience preferred**.

GRE/GMAT scores are NOT required.

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/).

Code	Title	Credits
Required Courses		
MBADM 571	Global Strategic Management	3
BA 888	Executive Leadership	3
MGMT 831	Strategy Implementation and Organizational Change	3
BA 865	Strategic Leadership	3
Total Credits		**12**

Courses

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

Learning Outcomes

- Understand how to formulate, implement, and evaluate a strategy for a global firm
- Develop a framework for leading the change process
- Demonstrate knowledge of fundamental topics, theories, concepts, and frameworks in strategic management
- Understand how to identify areas for personal development in leadership style
- Understand how to identify the progressive leadership skills needed at varying organizational levels
- Understand business cycles and organizational culture

Contact

Campus	World Campus
Graduate Program Head	Stephen Humphrey
Director of Graduate Studies (DGS) or Professor-in-Charge (PIC)	Vilmos Misangyi
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Program Website	View (https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-strategic-leadership-graduate-certificate)