STRATEGIC LEADERSHIP GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

- Understand how to formulate, implement, and evaluate a strategy for a global firm
- Develop a framework for leading the change process
- Demonstrate knowledge of fundamental topics, theories, concepts, and frameworks in strategic management
- Understand how to identify areas for personal development in leadership style
- Understand how to identify the progressive leadership skills needed at varying organizational levels
- Understand business cycles and organizational culture