STRATEGIC LEADERSHIP
GRADUATE CREDIT
CERTIFICATE PROGRAM

Learning Outcomes
• Understand how to formulate, implement, and evaluate a strategy for a global firm
• Develop a framework for leading the change process
• Demonstrate knowledge of fundamental topics, theories, concepts, and frameworks in strategic management
• Understand how to identify areas for personal development in leadership style
• Understand how to identify the progressive leadership skills needed at varying organizational levels
• Understand business cycles and organizational culture