STRATEGIC LEADERSHIP GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge	Stephen Humphrey
Program Code	SMEXL
Campus(es)	World Campus

The graduate certificate in Strategic Leadership is a 12-credit program designed to be an engaging, practical and comprehensive program that helps seasoned professionals learn how to formulate compelling strategies, align organizational elements in the pursuit of those strategies, and build culture and commitment across an organization. With core course work in Strategic Leadership, Strategy Formulation and Implementation, Strategic Management, and Leadership and Identity, experienced professionals gain the solid foundation needed in leadership positions.

Course content focuses on: managerial challenges of strategy implementation; ability to think strategically about organizational issues and challenges, develop effective strategies for organizational performance and success, and shape organizational cultures that facilitate strategy implementation and organizational change, the ethical and societal implications of managerial decisions, as well as an exploration of unique approaches to strategic leadership that emphasize identity issues that are critical to understanding individual and collective processes in organizational life.

Effective Semester: Fall 2024
Expiration Semester: Fall 2029