

STRATEGIC MANAGEMENT AND EXECUTIVE LEADERSHIP GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge	Albert Vicere
Program Code	SMEXL
Campus(es)	World Campus

The graduate certificate in Strategic Management and Executive Leadership is a 12-credit program designed to be an engaging, practical and comprehensive program that helps seasoned professionals learn how to formulate compelling strategies, align organizational elements in the pursuit of those strategies, and build culture and commitment across an organization. With core course work in Strategic Management, Strategic Leadership, Strategy Formulation and Implementation, and Leadership and Identity, experienced professionals gain the solid foundation needed in leadership positions.

Course content focuses on: managerial challenges of strategy implementation; ability to think strategically about organizational issues and challenges, develop effective strategies for organizational performance and success, and shape organizational cultures that facilitate strategy implementation and organizational change, the ethical and societal implications of managerial decisions, as well as an exploration of unique approaches to strategic leadership that emphasize identity issues that are critical to understanding individual and collective processes in organizational life.

Effective Semester: Fall 2019
Expiration Semester: Fall 2024

Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<http://gradschool.psu.edu/graduate-education-policies>). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (<http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students>) for more information.

Other admissions requirements include:

- **Grade Point Average (GPA)** – Applicants are expected to have maintained a junior-senior (3rd and 4th years) GPA of at least a 3.00 based on a grading scale of A (4.00) to D (1.00).
- **Application** – Complete a Graduate School application (<http://gradschool.psu.edu/prospective-students/how-to-apply>) for graduate study including Graduate School application fee.
- **Statement of Purpose** – Submit a statement describing how professional experience and goals align with the certificate.

- **Vita or resume** – Submit a statement outlining professional experience history.
- **Approximately five years of relevant work experience preferred.**

Certificate Requirements

Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (<http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs>).

Code	Title	Credits
Required Courses		
MBADM 571	Global Strategic Management	3
BA 888	Strategic Leading and Identity	3
MGMT 831	Strategy Implementation and Organizational Change	3
BA 865	Strategic Leadership	3
Total Credits		12

Courses

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

Contact

Campus	World Campus
Graduate Program Head	Albert Vicere
Program Contact	Michelle Kristen Rockower mkk114@psu.edu (814) 863-0474
Program Website	View (https://www.smeal.psu.edu/smexl)