

# SUPPLY CHAIN AND OPERATIONS MANAGEMENT GRADUATE CREDIT CERTIFICATE PROGRAM

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## Learning Outcomes

1. Explain the importance of operations and supply chain management and its role in a firm's productivity and strategy.
2. Develop and apply tools to manage projects, improve processes, demand forecasting, sourcing, and inventory management.
3. Apply supply chain analytics tools to drive data driven business decisions.
4. Discuss how strategic sourcing can contribute to organizational goals.
5. Apply economic concepts to transportation. Explain how modal economics have led to current transportation policy. Explain the problems with current public policy with regard to transportation.