SUSTAINABLE MANAGEMENT PRACTICES GRADUATE CREDIT CERTIFICATE PROGRAM

Person-in-Charge: James Nemes
Program Code: SUSMGT
Campus(es): Great Valley

The School of Graduate Professional Studies at Penn State Great Valley offers a 12-credit Graduate Certificate program in Sustainable Management Practices. The primary goal of this certificate program is to prepare individuals to design, implement, and evaluate new or existing sustainable practices in their organizations. Sustainability in this context refers to the operational policies and practices that seek to maximize not only the economic, but also the social (employees, community) and environmental (physical) outcomes of an organization.

Effective Semester: Fall 2016
Expiration Semester: Fall 2021

Admission Requirements
Applicants apply for admission to the program via the Graduate School application for admission (http://gradschool.psu.edu/prospective-students/how-to-apply/). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (http://gradschool.psu.edu/graduate-education-policies/). International applicants may be required to satisfy an English proficiency requirement; see GCAC-305 Admission Requirements for International Students (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/gcac-305-admission-requirements-international-students/) for more information.

Individuals wishing to enroll in this graduate certificate program are expected to have achieved a 3.0 (B) or higher undergraduate grade point average. Applicants holding a master’s degree should have attained at least a cumulative grade point average of 3.0 (B) in previous graduate work. Professional experience will be taken into consideration for admission. Applicants must submit a current resume and a statement of intent or career objective.

Certificate Requirements
Requirements listed here are in addition to requirements listed in Graduate Council policy GCAC-212 Postbaccalaureate Credit Certificate Programs (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-212-postbaccalaureate-credit-certificate-programs/).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required Courses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUSAD 802</td>
<td>Cornerstone of Sustainability</td>
<td>3</td>
</tr>
<tr>
<td>Electives</td>
<td></td>
<td></td>
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<tr>
<td>Select three of the following:</td>
<td>9</td>
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<tr>
<td>BUSAD 882</td>
<td>Social Entrepreneurship and Community Leadership</td>
<td></td>
</tr>
<tr>
<td>BUSAD 809</td>
<td>Triple Bottom Line Accounting</td>
<td></td>
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<tr>
<td>BUSAD 824</td>
<td>Finance and Investment for Sustainable Growth</td>
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Total Credits: 12

Courses
Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

Learning Outcomes
Students enrolled in the program will be able to:
1. Demonstrate a critical capacity for reflection and action, based upon a systems thinking framework, the environmental and organization sustainability challenges facing business leaders.
2. Design, implement, and/or evaluate new or existing sustainable practices within an organization.
3. Critically evaluate and make ethical decisions with consideration for multiple stakeholders.
4. Demonstrate effective oral and written communication skills.

Contact
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Program Website: View (http://greatvalley.psu.edu/academics/graduate-certificates/sustainable-management-practices/)