ACCOUNTING (BEHREND)

Learning Outcomes

1. **COMMUNICATE**: Graduates will develop effective presentation and written communication skills.
   a. Graduates are able to prepare and deliver a professional presentation about a business problem.
   b. Graduates are able to demonstrate effective written communication skills.

2. **THINK, APPLY/CREATE**: Graduates will be able to think critically, solve problems, and make decisions.
   a. Graduates are able to objectively identify and prioritize accounting problems.
   b. Graduates are able to develop alternative solutions to accounting problems.
   c. Graduates demonstrate sufficient skills to read, reason logically, and draw relevant conclusions.

3. **PROFESSIONAL PRACTICE**: Graduates will be able to recognize ethical issues in business and know how to deal with them.
   a. Graduates will recognize ethical issues in business situations.
   b. Graduates will apply ethical frameworks to business problems.
   c. Graduates will describe the ethical consequences of decision alternatives.

4. **KNOW**: Graduates will have technical competency in accounting.
   a. Graduates will demonstrate technical competency in accounting skills in taxation.
   b. Graduates will demonstrate technical competency in accounting skills in managerial accounting.
   c. Graduates will demonstrate technical competency in accounting skills in auditing.
   d. Graduates will demonstrate technical competency in financial statement analysis.
   e. Graduates will demonstrate technical competency in accounting theory and research.