

ACCOUNTING (BEHREND)

Learning Outcomes

1. **COMMUNICATE:** Graduates will develop effective presentation and written communication skills.
 - a. Graduates are able to prepare and deliver a professional presentation about a business problem.
 - b. Graduates are able to demonstrate effective written communication skills.
2. **THINK, APPLY/CREATE:** Graduates will be able to think critically, solve problems, and make decisions.
 - a. Graduates are able to objectively identify and prioritize accounting problems.
 - b. Graduates are able to develop alternative solutions to accounting problems.
 - c. Graduates demonstrate sufficient skills to read, reason logically, and draw relevant conclusions.
3. **PROFESSIONAL PRACTICE:** Graduates will be able to recognize ethical issues in business and know how to deal with them.
 - a. Graduates will recognize ethical issues in business situations.
 - b. Graduates will apply ethical frameworks to business problems.
 - c. Graduates will describe the ethical consequences of decision alternatives.
4. **KNOW:** Graduates will have technical competency in accounting.
 - a. Graduates will demonstrate technical competency in accounting skills in taxation.
 - b. Graduates will demonstrate technical competency in accounting skills in managerial accounting.
 - c. Graduates will demonstrate technical competency in accounting skills in auditing.
 - d. Graduates will demonstrate technical competency in financial statement analysis.
 - e. Graduates will demonstrate technical competency in accounting theory and research.