

BUSINESS ADMINISTRATION (CAPITAL)

Learning Outcomes

1. **THINK:** Analyze complex business problems from multiple perspectives.
2. **APPLY/CREATE:** Interpret and utilize available information and contextual variables, including business goals and stakeholders, to design alternative strategies and solutions to business problems.
3. **KNOW:** Diagnose business issues through integration of theory and concepts from all business functional areas.
4. **COMMUNICATE:** Convey business-related facts, ideas, issues, concepts, and theories to individuals, teams, and stakeholders through a variety of oral and written formats
5. **PROFESSIONAL PRACTICE:** Identify ethical conundrums and legal considerations when developing strategies and solutions for business concerns.
6. **APPLY/CREATE:** Examine the impact of globalization and global finance and develop appropriate business strategies for this environment.