

BUSINESS ADMINISTRATION (EXECUTIVE)

Graduate Program Head	Brian Cameron
Program Code	EXMBA
Campus(es)	University Park (M.B.A.)
Degrees Conferred	Master of Business Administration (M.B.A.)
The Graduate Faculty	View (https://secure.gradsch.psu.edu/gpms/index.cfm?searchType=fac&prog=EXMBA)

The Smeal Executive MBA program provides a concentration in Strategic Leadership and can be completed in as little as 17 months on alternating Friday afternoons and Saturdays at The Chubb Conference Center in Lafayette Hill, PA, complemented with two residence weeks on the University Park campus. In addition, every graduate has the option to complete one of Penn State Smeal's online graduate certificates following commencement. This allows all students to receive the Strategic Leadership concentration through the EMBA curriculum while allowing each individual to choose an area of specialization. Students must formally apply and be admitted into the certificate program, and online graduate certificates must be completed within three years of graduation.

Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions (<http://gradschool.psu.edu/graduate-education-policies>).

Criteria for evaluating applicants include professional and academic accomplishments, recommendations, and personal data from application forms that provide indications of future academic and professional accomplishment. Applications for the Executive M.B.A. degree are only accepted for Fall semester admission.

Degree Requirements

Master of Business Administration (M.B.A.)

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Requirements (<http://gradschool.psu.edu/graduate-education-policies>).

The EMBA program consists of two distinct portions:

1. preprogram competency expectations, including accounting, mathematics, and statistics; and
2. a minimum of 40 credits at the 400, 500, or 800 levels, and a minimum of 18 credits at the 500 or 800 level, with at least 6 credits at the 500 level.

Of the minimum 40 credits, 28 credits are required core courses:

Code	Title	Credits
Required Courses		
BA 512	Quantitative Analysis for Managerial Decision Making	2
BA 533	Economics for Managers	2
BA 800	Marketing Management	2
BA 801	Management	2
BA 802	Team Process and Performance	1
BA 804	Ethical Leadership	2
BA 805	Negotiation Theory and Skills	1
BA 810	Supply Chain and Operations Management	2
BA 811	Financial Accounting	2
BA 815	Business Statistics for Contemporary Decision Making	2
BA 817	Communication Skills for Management	2
BA 821	Foundation in Managerial Accounting	2
BA 831	Foundations in Finance	2
BA 832	Global Business Environment	1
BA 835	Global Perspectives	1
Electives		
Select 12 Concentration Elective credits ¹		12
Culminating Experience		
BA 571	Strategic Management (Capstone Course) ²	2
Total Credits		40

¹ The 12 elective credits must be chosen from a list of approved concentration elective courses maintained by the graduate program office.

² The culminating experience for the M.B.A. is the capstone course BA 571. This course is designed to bring together the many functional areas previously studied and integrate them into a strategic analysis of the firm.

Twelve concentration elective credits must be chosen from a list of approved elective courses maintained by the graduate program office. An example of electives is shown below.

Concentration Elective Credits

Code	Title	Credits
Strategy Elective (e.g., Strategy Implementation)		2
Management Elective (e.g., Management and Change)		2
Finance Elective (e.g., Global Finance)		2
Marketing Elective (e.g., Marketing Comm. and Brand Mgt)		2
Supply Chain Elective (e.g., Supply Chain for the C-suite)		2
Capstone Elective (e.g., Strategic Leadership)		2
Total Credits		12

In addition to 12 concentration electives, students may be offered optional electives. An example of optional electives is shown below.

Optional Elective Credits

Code	Title	Credits
Entrepreneurship		3
Global Immersion		3

Student Aid

Refer to the Tuition & Funding (<http://gradschool.psu.edu/graduate-funding>) section of The Graduate School's website. Students in this program are not eligible for graduate assistantships.

Courses

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

Business Administration (BA) Course List (<https://bulletins.psu.edu/university-course-descriptions/graduate/ba>)

Contact

Campus	University Park
Graduate Program Head	Brian Harold Cameron
Director of Graduate Studies (DGS) or Professor-in-Charge (PIC)	Louis Gattis
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Program Website	View (https://emba-experience.smeal.psu.edu)