The Penn State Great Valley M.B.A. is a general business degree program emphasizing the development of planning and problem-solving skills crucial in middle and upper management in the public, private, and nonprofit sectors. A special focus of the program is a holistic approach towards developing managers who will promote positive organizational behavior and focus on various aspects of well-being in their workplace.

The M.B.A. program is geared toward the needs of working professionals. Nearly all students are employed full time and bring a wealth of experience and knowledge to the classroom. Courses in the program are offered at Penn State Great Valley campus as well as three other off-site locations at Penn State Berks, Penn State Abington, and at Penn State Navy Yard in Philadelphia. For the convenience of adult learners, most courses are scheduled in the evening on weekdays, and offer a blend of synchronous in-person and asynchronous online learning.