BUSINESS ADMINISTRATION (INTERCOLLEGE)

Learning Outcomes

1. APPLY/CREATE: Apply statistical techniques effectively for the purpose of critically analyzing, evaluating, preparing and presenting business decisions.

2. COMMUNICATE: Examine the components of effective communication (oral, written, presentation) and evaluate their impact on successful interpersonal interactions, including recognizing behavior styles that may influence communication outcomes.

3. THINK: Apply critical thinking skills to analyze and evaluate a problem or situation, demonstrating the ability to break it down into its constituent parts and identify potential solutions.

4. KNOW: Assess the effectiveness of business functions in achieving the strategic goals of a business, considering factors such as resource allocation, alignment with organizational objectives, and performance metrics.

5. PROFESSIONAL PRACTICE: Analyze a business problem using insights from multiple functional areas, recognizing how different perspectives and ethical standards can influence problem-solving approaches.