BUSINESS ADMINISTRATION (SMEAL)

Graduate Program Head
Brent Ambrose (Ph.D. and M.S.)
Brian Cameron (M.B.A.)

Program Code
BA, BUSA

Campus(es)
University Park (Ph.D., M.S., M.B.A.)

Degrees Conferred
Doctor of Philosophy (Ph.D.)
Master of Science (M.S.)
Master of Business Administration (M.B.A.)
Dual-Title Ph.D. and M.S. in Business Administration and Operations Research
Integrated B.S. in Science and M.B.A. in Business Administration
Joint J.D./M.B.A. with Penn State Law
Joint M.D./M.B.A. with the College of Medicine

The Graduate Faculty
BUSA Graduate Faculty
(Ph.D., M.S.) (https://secure.gradsch.psu.edu/gpms/?searchType=fac&prog=BUSA)
BA Graduate Faculty (M.B.A.)
(https://secure.gradsch.psu.edu/gpms/?searchType=fac&prog=BA)

The Master of Business Administration program is a professional degree designed to prepare individuals for managerial positions in business, government, and nonprofit institutions. The M.B.A. curriculum blends technical rigor, managerial theory, and integrative learning experiences through case studies and other teaching methods. A managerial communications course is fully integrated into the program.

The Master of Science in Business Administration program is highly flexible and designed for advanced study in a specialized field. The M.S. program is directed toward the development of competency within a defined area of management. Fields such as accounting and management science are examples of career opportunities requiring specialized knowledge and skill, including research.

The Doctor of Philosophy degree in the Business Administration program offers advanced graduate education for students focused on research careers at leading business schools. The faculty of the college views the Ph.D. as evidencing scholarship at the highest level.