Applicants will be required to:

Graduate Council policies listed under GCAC-300 Admissions Policies
students/how-to-apply)
application for admission
Applicants apply for admission to the program via the Graduate School
Admission Requirements
experience that synthesizes and integrates past learning.
reading of key literature, individual and team projects, and a capstone
online learning experiences, lectures by faculty, invited guest lecturers,
positions. These learning outcomes are achieved by a combination of
enable them to advance more rapidly into management and leadership
finance will make graduates more attractive to hiring managers and
organizational behavior, accounting, marketing, business planning, and
innovation, entrepreneurship, strategy, decision analysis, management,
executive education, and engineering students. A solid foundation in
is taught by the same world-class professors who teach our M.B.A.,
that relate directly to innovation and entrepreneurship. The program
offered to allow students to explore focused business domains in-depth
technology issues and problems, and be prepared to become leaders
of innovation. The two primary concentration areas provided through
this program, involving business and engineering, will give students
the opportunity to develop competencies tailored to their needs in a
corporate setting. Additional secondary academic concentrations are
offered to allow students to explore focused business domains in-depth
that relate directly to innovation and entrepreneurship. The program
is taught by the same world-class professors who teach our M.B.A.,
executive education, and engineering students. A solid foundation in
innovation, entrepreneurship, strategy, decision analysis, management,
organizational behavior, accounting, marketing, business planning,
and finance will make graduates more attractive to hiring managers and
enable them to advance more rapidly into management and leadership
positions. These learning outcomes are achieved by a combination of
online learning experiences, lectures by faculty, invited guest lecturers,
reading of key literature, individual and team projects, and a capstone
experience that synthesizes and integrates past learning.

The Master of Management in Corporate Innovation and
Entrepreneurship program prepares graduates to stand out in the
workplace and/or a competitive job market by studying at a highly-
reputed business school with some of the world’s leading academic
thinkers and industry experts. This program provides students with
the business, leadership, and organizational skills needed to lead
and facilitate corporate innovation in its many forms, new venture
creation, effective change management, and entrepreneurial business
planning. Students will acquire the skills needed to succeed in today’s
dynamic work environments, gain a firm understanding of business and
technology issues and problems, and be prepared to become leaders
of innovation. The two primary concentration areas provided through
this program, involving business and engineering, will give students
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positions. These learning outcomes are achieved by a combination of
online learning experiences, lectures by faculty, invited guest lecturers,
reading of key literature, individual and team projects, and a capstone
experience that synthesizes and integrates past learning.

Admission Requirements
Applicants apply for admission to the program via the Graduate School
application for admission (http://gradschool.psu.edu/prospective-
students/how-to-apply). Requirements listed here are in addition to
Graduate Council policies listed under GCAC-300 Admissions Policies
(http://gradschool.psu.edu/graduate-education-policies).

Applicants will be required to:

• Submit official transcripts from all post-secondary institutions
attended. (http://www.gradschool.psu.edu/prospective-students/
how-to-apply/new-applicants/requirements-for-graduate-admission)
• Submit a statement of purpose (a 600 word essay articulating career
and education goals) and a current resume.

GRE/GMAT scores are NOT required.
The language of instruction at Penn State is English. English proficiency
score tests (TOEFL/IELTS) may be required for international applicants.
See GCAC-305 Admission Requirements for International Students
(http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/
gcac-305-admission-requirements-international-students) for more
information.

Applicants to the Penn State Smeal Master of Management in Corporate
Innovation and Entrepreneurship program must have a minimum TOEFL
score of 585 on the paper-based test, or a total score of 80 with a 20
on the speaking section for the Internet-based test (iBT). The minimum
acceptable composite score for the IELTS for applicants is 6.5.

Degree Requirements
Master of Management (M.Mgt.)
Requirements listed here are in addition to Graduate Council
policies listed under GCAC-700 Professional Degree Policies (http://
gradschool.psu.edu/graduate-education-policies).

A minimum of 33 credits is required for the Master of Management
in Corporate Innovation and Entrepreneurship program. At least 18
credits must be at the 500 or 800 level, with at least 6 at the 500 level. In
addition to the 15 required core credits listed below, students are required
to complete 9 elective credits in a Primary Concentration area, and 9
elective credits in a Secondary Concentration. The list of courses that will
fulfill the Primary and Secondary Concentration areas is maintained by
the graduate program office.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBADM 531</td>
<td>Corporate Innovation and Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 810</td>
<td>Emerging Trends, Technology, and Corporate Innovation</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 502</td>
<td>Business Modeling and New Venture Creation</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 820</td>
<td>Corporate Innovation Strategies and Entrepreneurial Methods</td>
<td>3</td>
</tr>
<tr>
<td>Primary Concentration 1</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Secondary Concentration 1</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Culminating Experience</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENTR 830</td>
<td>Entrepreneurial Business Planning and Strategy Execution</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>33</td>
</tr>
</tbody>
</table>

1 The list of courses that will fulfill the Primary and Secondary Concentration areas is maintained by the graduate program office.

The capstone course, ENTR 830, serves a critical role in helping students
synthesize and integrate past learning in the M.P.S. program, providing
additional education on how to write a form business case or business
plan, implement plans and new venture strategies, and scale new
ventures to become mature business organizations. Additionally, this
class requires students to write a robust, in-depth research paper on a topic related to innovation and entrepreneurship.

**Student Aid**

World Campus students in graduate degree programs may be eligible for financial aid. Refer to the Tuition and Financial Aid section (http://www.worldcampus.psu.edu/tuition-and-financial-aid) of the World Campus website for more information.

**Courses**

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

Entrepreneurship (ENTR) Course List (https://bulletins.psu.edu/university-course-descriptions/graduate/entr)

**Contact**

<table>
<thead>
<tr>
<th>Campus</th>
<th>World Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Program Head</td>
<td>Shawn Mitchell Clark</td>
</tr>
<tr>
<td>Director of Graduate Studies (DGS) or Professor-in-Charge (PIC)</td>
<td>Shawn Mitchell Clark</td>
</tr>
<tr>
<td>Program Contact</td>
<td>Michelle Kristen Rockower</td>
</tr>
<tr>
<td></td>
<td>220 Business Building</td>
</tr>
<tr>
<td></td>
<td>University Park PA 16802</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:mkk114@psu.edu">mkk114@psu.edu</a></td>
</tr>
<tr>
<td></td>
<td>(814) 863-0474</td>
</tr>
</tbody>
</table>

Program Website

View (http://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-corporate-innovation-and-entrepreneurship-masters/overview)