

HOSPITALITY MANAGEMENT

Degree Requirements

MASTER OF PROFESSIONAL STUDIES (M.P.S.)

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

The professional master's degree program is designed to provide students with a solid foundation on hospitality leadership practices, and thus, offer a unique opportunity for students looking to advance their careers in both the U.S. and internationally. A minimum of 33 credits at the 400, 500, or 800 level is required, with a minimum of 18 credits at the 500 or 800 level, and at least 6 credits at the 500 level. Each student must complete a core of 24 credits in HM and 12 credits through Smeal College of Business. A Hospitality Graduate Internship (3 credits) is required, but this requirement may be waived by the program head based on the student's previous industry experience and qualifications. A capstone course HM 880: Analysis of Future Trends in Hospitality Management (3 credits) serves as the culminating experience).

| Code | Title | Credits |
|-------------------------------|--|---------|
| Required Courses | | |
| HM 550 | Hospitality Applied Research and Consulting | 3 |
| HM 560 | Hospitality Data Analytics | 3 |
| HM 800 | Dimensions and Directions of the Hospitality Industry (Executive In-Residence Weekend at UP) | 3 |
| MBADM 571 | Global Strategic Management | 3 |
| MBADM 816 | Managing and Leading People in Organizations | 3 |
| MBADM 811 | Financial Accounting | 3 |
| MBADM 820 | Financial Management | 3 |
| HM 820 | Corporate Officer and Investor Perspectives | 3 |
| HM 830 | Hospitality Profit Optimization | 3 |
| HM 840 | Hospitality Customer Journey and Digital Reach | 3 |
| HM 895 | Internship ¹ | 3 |
| <i>Culminating Experience</i> | | |
| HM 880 | Analysis of Future Trends in Hospitality (Capstone Course) | 3 |

¹ The internship requirement may be waived by the program head based on the student's previous industry experience and qualifications.

Doctor of Philosophy (Ph.D.)

Requirements listed here are in addition to Graduate Council policies listed under GCAC-600 Research Degree Policies. (<https://gradschool.psu.edu/graduate-education-policies/>)

The doctoral program is an advanced graduate research program designed for students who want to become educators, researchers, and knowledge-based professionals in the hospitality field. Students' programs are individualized to ensure in addition to a mastery of the scope of knowledge in hospitality management they will also have the ability to complete significant research in a focused hospitality management area. A student must complete the following courses prior to scheduling the Ph.D. comprehensive examination:

| Code | Title | Credits |
|---|---|-----------|
| Required Courses | | |
| HM 585 | Seminar in Hospitality Management | 3 |
| HM 586 | Data Analysis in Hospitality Management | 3 |
| HM 590 | Colloquium (total of 4 credits) | 4 |
| 12 credits of quantitative and statistical analysis | | 12 |
| 18 credits in an HM concentration area | | 18 |
| 12 credits from an outside supporting area | | 12 |
| Total Credits | | 52 |

The language or communication requirement for the Ph.D. can be fulfilled by:

1. demonstrating proficiency in an approved foreign language, or
2. demonstrating proficiency in computer programming, or
3. completing a minor.

The demonstration of proficiency is determined by an HM faculty committee.

Ph.D. students must successfully pass a qualifying examination, a comprehensive examination, and a final oral examination (the dissertation defense). To earn the Ph.D. degree, doctoral candidates must write a dissertation that is accepted by the Ph.D. committee, the head of the graduate program, and the Graduate School.