HOSPITALITY MANAGEMENT

Learning outcomes

1. KNOW: Students will be able to demonstrate mastery of their specific research area. Students will demonstrate in-depth knowledge of the primary literature in their specialty area including comprehension of research designs, methods, results and significance to the specialty area.

2. APPLY/CREATE: Students will be able to design and carry out a major research project in their field. Students will be able to read the research literature in their area of specialization and generate ideas for an original research project. Students will be able to design a research plan and implement it to completion successfully.

3. THINK: Students will be able to think critically about research in hospitality management and their areas of specialization. Students are able to identify the research question, understand the research method and conclusions in a scientific article. Students will be able to use knowledge of statistics to explain and critique conclusions in a scientific paper.

4. COMMUNICATE: Students will be able to use standards of field in written and oral communication. Students will be able to present results of their dissertation research in clear, concise oral presentations.

5. PROFESSIONAL PRACTICE: Students will be able to identify ethical issues in research and teaching. Students will demonstrate knowledge and comprehension of research ethics issues including knowledge of ethical principles related to authorship, research reporting, data fabrication, plagiarism, conflicts of interest, peer review, data sharing and other areas of misconduct.