STRATEGIC MANAGEMENT AND EXECUTIVE LEADERSHIP

Graduate Program Head  
Albert A. Vicere

Program Code  
SMEXL

Campus(es)  
World Campus (M.Mgt.)

Degrees Conferred  
Master of Management (M.Mgt.)

The Master of Management in Strategic Management and Executive Leadership program will prepare graduates to stand out in a competitive job market by studying at a highly reputed business school with some of the world's leading academic thinkers and industry experts. This program will provide students with the strategic management, leadership, and organizational capabilities essential for a senior-level leadership position. Students will learn the skills to formulate compelling strategies, align organizational elements in the pursuit of those strategies, and build culture and commitment across an organization. The program will be taught by the same world-class professors who teach our M.B.A. students. A solid foundation in strategy, leadership, organizational change, and ethics will make the target audience more attractive for positions of increasing leadership responsibility and prepare them to advance more rapidly into those positions. These learning outcomes will be achieved by a combination of lectures by faculty, invited guest lecturers, reading of key literature, individual and team projects, and practical involvement in a leadership culminating experience.

Admission Requirements

Applicants apply for admission to the program via the Graduate School application for admission (http://gradschool.psu.edu/prospective-students/how-to-apply). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions (http://gradschool.psu.edu/graduate-education-policies).

The following are required:

- Baccalaureate degree with a 3.0 minimum undergraduate GPA (or equivalent).
- Submission of a completed online Graduate School Application for Admission (http://gradschool.psu.edu/prospective-students/how-to-apply), including a Statement of Purpose, resume, and two letters of recommendation.
- Official transcripts from all post-secondary institutions attended (http://www.gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission).
- A minimum of 5 years management experience. Exceptional candidates who fall outside of this guideline may be considered.

The language of instruction at Penn State is English. English proficiency test scores (TOEFL/IELTS) may be required for international applicants. See GCAC-305 Admission Requirements for International Students (http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300-gcac-305-admission-requirements-international-students) for more information.

Core Application Packet

- Completed online Graduate School application (http://gradschool.psu.edu/prospective-students/how-to-apply) and payment of nonrefundable application fee.
- Statement of purpose: a 2-3 page essay articulating career and educational goals that demonstrate your written communication skills.
- Vita or Résumé.
- Two letters of recommendation that attest to your readiness for graduate study. Letters must be submitted through the online application. Within the online application you will be asked to enter the names and email addresses of two individuals who will be providing your recommendations. Those individuals will receive a note via email asking them to complete a brief form that will serve as your recommendation. Please inform all recommenders they must submit the form for your application to be complete.
- Official transcripts from all post-secondary institutions attended (http://www.gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission).
- Candidates may be asked to participate in a video interview as part of the admissions process.

Degree Requirements

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Requirements (http://gradschool.psu.edu/graduate-education-policies).

A minimum of 30 credits at the 400, 500, or 800 level is required, with a minimum of 18 credits at the 500 or 800 level, and at least 6 credits at the 500 level.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MBADM 571</td>
<td>Global Strategic Management</td>
<td>3</td>
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<tr>
<td>MGMT 565</td>
<td>Power and Influence</td>
<td>3</td>
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<tr>
<td>MGMT 831</td>
<td>Strategy Implementation and Organizational Change</td>
<td>3</td>
</tr>
<tr>
<td>BA 804</td>
<td>Ethical Leadership</td>
<td>3</td>
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<tr>
<td>BA 888</td>
<td>Strategic Leading and Identity</td>
<td>3</td>
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Primary Concentrations

In addition to the core curriculum, students will select a 6-credit primary concentration in the fields of either Negotiations and Influence, Corporate Innovation and Entrepreneurship, or Business Sustainability Strategy. The courses that satisfy the concentration requirements can be chosen from a list of approved courses maintained by the graduate program office.

Electives

Students will also complete 6 credits of elective courses. A list of elective courses approved to count toward the degree requirements will be maintained by the program office.

Culminating Experience

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>BA 865</td>
<td>Strategic Leadership (Capstone Course)</td>
<td>3</td>
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Total Credits 30
The culminating experience for the degree is a capstone course, BA 865 Strategic Leadership, that provides an opportunity for students to apply and integrate the knowledge and skills that were gained throughout the SMEXL program.

**Student Aid**

World Campus students in graduate degree programs may be eligible for financial aid. Refer to the Tuition and Financial Aid section (http://www.worldcampus.psu.edu/tuition-and-financial-aid) of the World Campus website for more information.

**Courses**

Graduate courses carry numbers from 500 to 699 and 800 to 899. Advanced undergraduate courses numbered between 400 and 499 may be used to meet some graduate degree requirements when taken by graduate students. Courses below the 400 level may not. A graduate student may register for or audit these courses in order to make up deficiencies or to fill in gaps in previous education but not to meet requirements for an advanced degree.

**Contact**

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<th>Campus</th>
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<td>Program Website</td>
<td>View (<a href="https://www.smeal.psu.edu/smexl">https://www.smeal.psu.edu/smexl</a>)</td>
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