

ART, B.A. (ABINGTON)

Begin Campus: Any Penn State Campus

End Campus: Abington

Program Learning Objectives

- **Communication:**
 - By creating work which evokes a spectator's response that resonates with, without necessarily duplicating, the artist's personal response, understanding through discussion and critique how a spectator arrives at a particular inspiration interacting with one's work.
 - By planning and implementing exhibitions of work, understanding the process from curatorial conceptualization through promotion, preparation and physical installation.
 - By creating and maintaining ongoing documentation of work through portfolio, resume, website and other visual and verbal means of communicating professional development.
 - **Craft:**
 - By mastering tools used in traditional and contemporary art and design making contexts, with particular emphasis on a chosen media concentration: Drawing and Painting, Printmaking, Sculpture, Ceramics or New Media.
 - By making intelligent media application decisions to achieve appropriate form in support of intended content.
 - **Creative and Critical Thinking:**
 - By synthesizing and evaluating creative output, contributing to critical discourse, responding positively to feedback and understanding how to use critique as part of the creative process.
 - By experimenting with and expanding the use of media with an eye toward future possibilities not prescribed by current standards.
 - **Professionalism:**
 - By understanding how art making relates to aspirations for career, further study at the graduate level, or personal growth.
 - By understanding the ethical and professional responsibilities of an artist or designer.
 - **Research:**
 - By recalling, understanding, applying and analyzing art history, aesthetic theory, contemporary topics and a liberal arts framework as components of the creative process, all used as foundation for deep, methodical study of the subject of creative investigation.
 - By employing a vocabulary of spoken and written word to clearly express the relevance, motivation and discoveries of the research.
 - **Vision:**
 - By creating original, conceptually compelling works of art or design relevant to individual experience and using a personal visual vocabulary.
 - By creating work that evokes a personally meaningful intellectual and emotional response to a zone of personal concern.
 - **Visual Literacy:**
 - By recalling, understanding and applying basic visual elements and principals of visual design across two-, three- and four-dimensional media expressions.
- By using a variety of media to develop an articulate, unique visual expression of the world as it is actually seen, abandoning iconic visual classifications and symbolic stereotypes.