

BUSINESS, B.S. (ABINGTON)

Begin Campus: Any Penn State Campus

End Campus: Abington

Program Description

The Bachelor of Science in Business (B.S.B.) is a professionally-oriented business degree program that combines the theoretical underpinnings of core business disciplines, notably business analytics, management, marketing, finance, and supply chain management, with applied study in a practical setting. Through the choice of an 18-credit option, students specialize in a key business sector. Students also develop written and oral communication skills throughout the program, acquire contemporary technology skills, and engage in active and collaborative learning. The degree allows students to become familiar with the unique business environments of their local communities, a design that sets the degree apart from other business degrees offered within the University and throughout the Commonwealth.

Accounting Option

Available at the following campuses: *Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Lehigh Valley, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York*

This option prepares students to pursue careers in business with an emphasis on the areas of financial and managerial accounting, systems and controls, auditing, and taxation.

Business Analytics Option

Available at the following campuses: *Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York*

The Business Analytics option prepares students to pursue careers in applying business analytics techniques to implement appropriate decision-making outcomes using data for companies.

Entrepreneurship Option

Available at the following campuses: *Altoona, World Campus*

This option prepares students to pursue entrepreneurial careers with emphasis on idea generation, opportunity analysis, new product creation, and business plan development.

Financial Services Option

Available at the following campuses: *Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus*

This option prepares students to pursue careers in financial organizations with emphasis on wealth management, tax planning, risk management, and financial analysis.

Health Services Option

Available at the following campuses: *Abington, Lehigh Valley, Schuylkill, World Campus*

This option prepares students to pursue careers in the health services sector with emphasis on the financial and administrative aspects of health care enterprises.

Individualized Business Option

Available at the following campuses: *Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York*

This option provides the opportunity for students to pursue an approved business-focused interdisciplinary program of study.

Management and Marketing Option

Available at the following campuses: *Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York*

This option prepares students to pursue careers in business organizations with an emphasis on the skills and knowledge necessary for the business professional to function in community and regional centers of commerce.

What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. Focusing on practical skills and real-world experience, the program's interdisciplinary perspective provides a versatile base for mobility into all business areas, preparing students for the business world of today and tomorrow. Options provide additional specialization in accounting, entrepreneurship, financial services, health services, management and marketing or the opportunity to develop an individualized plan that fits your career goals.

You Might Like This Program If...

- You want to become a flexible business professional, equipped to adapt to the ever-changing workplace of the future.
- You are interested in an academic challenge with theoretical and practical focus in a competitive yet collaborative learning environment.
- You want transferable skills or you are not sure which business sector you wish to focus.
- You wish to be develop a broad knowledge of business operations.
- You want to develop the skills for working in business.

Entrance To Major

In order to be eligible for entrance to this major, students must complete one of the following courses: MATH 22 or MATH 40 or MATH 41 or MATH 110 or MATH 140.

In addition, students also must satisfy the following requirements:

1. attain at least a C (2.00) cumulative grade-point average for all courses taken at the University; and
2. have at least third-semester classification (<https://www.registrar.psu.edu/enrollment/semester-classification.cfm>).

READ SENATE POLICY 37-30: ENTRANCE TO AND CHANGES IN MAJOR PROGRAMS OF STUDY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/37-00-entrance-to-a-college-or-major/>)

Degree Requirements

For the Bachelor of Science degree in Business, a minimum of 120 credits is required, 15 of which must be at the 400 level:

Requirement	Credits
General Education	45
Electives	10
Requirements for the Major	80

15 of the 45 credits for General Education are included in the Requirements for the Major. This includes: 6 credits of GQ courses; 6 credits of GS courses; 3 credits of GWS courses.

Requirements for the Major

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44>).

Common Requirements for the Major (All Options)

Code	Title	Credits
Prescribed Courses		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ECON 104	Introductory Macroeconomic Analysis and Policy	3
<i>Prescribed Courses: Require a grade of C or better</i>		
BA 321	Contemporary Skills for Business Professionals	3
BA 322	Negotiation Skills for Business Professionals	3
BA 420	Preparation for Career Management	1
BA 421	Project Management	3
BA 422W	Strategic Business Planning	3
FIN 301	Corporation Finance	3
IB 303	International Business Operations	3
MGMT 301	Basic Management Concepts	3
MIS 204	Introduction to Management Information Systems	3
MKTG 301	Principles of Marketing	3
SCM 301	Supply Chain Management	3

Additional Courses

BA 241 & BA 242 or BA 243	Legal Environment of Business and Social and Ethical Environment of Business Social, Legal, and Ethical Environment of Business	4
MATH 110 or MATH 140	Techniques of Calculus I Calculus With Analytic Geometry I	4
<i>Additional Courses: Require a grade of C or better</i>		
BA 495A or BA 495B	Business Internship Undergraduate Research in Business	3-6
ENGL 15 or ENGL 30H	Rhetoric and Composition Honors Rhetoric and Composition	3
SCM 200 or STAT 200	Introduction to Statistics for Business Elementary Statistics	4

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 0-3 credits from 400-level business courses from: ACCTG, BA, 0-3 ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM

Requirements for the Option

Requirements for the Option: Require a grade of C or better

Select an option 18

Requirements for the Option Accounting Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Lehigh Valley, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 404	Managerial Accounting: Economic Perspective	3
ACCTG 405	Principles of Taxation I	3
ACCTG 471	Intermediate Financial Accounting I	3
ACCTG 472	Intermediate Financial Accounting II	3

Additional Courses

Additional Courses: Require a grade of C or better

ACCTG 403	Auditing or ACCTG 403WAuditing	3
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Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3 credits of 400-level courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM 3

Business Analytics Option (18 Credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
MIS 301	Business Analytics	3
MIS 345	Introduction to Data Analytics	3
MIS 431	Business Data Management	3

Additional Courses

Additional Courses: Require a grade of C or better

Select 9 credits from the following: 9		
COMM/IST 310	Digital Media Metrics	
ECON 481	Business Forecasting Techniques	
MIS 336	Database Management Systems	
MIS 404	Introduction to ERP and Business Processes	
MIS 415	Social Media Management and Analytics	
MIS 441	Business Intelligence for Decision Making	
MIS 445	Business Intelligence	
MKTG 342	Marketing Research	
MKTG 343	Introduction to Marketing Analytics	
MKTG 473	Digital Marketing	
MKTG 474	Marketing Analytics	

MKTG 480	Intermediate Social Media Marketing	
SCM 340	Introduction to Supply Chain Analytics	

Entrepreneurship Option (18 credits)

Available at the following campuses: Altoona, World Campus

Code	Title	Credits
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Prescribed Courses

Prescribed Courses: Require a grade of C or better

ENTR 300	Principles of Entrepreneurship	3
ENTR 320	Entrepreneurship and New Venture Creation	3
ENTR 400	Financing Entrepreneurial Ventures	3

Additional Courses

Additional Courses: Require a grade of C or better

CAS 352	Organizational Communication	0-3
or ENGL 419	Advanced Business Writing	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 6 to 9 credits of 400-level ENTR courses in consultation with your adviser	6-9
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Financial Services Option (18 credits)

Available at the following campuses: Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus

Code	Title	Credits
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Prescribed Courses

Prescribed Courses: Require a grade of C or better

ACCTG 405	Principles of Taxation I	3
FIN 420	Investment and Portfolio Analysis	3

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 12 credits in 300 or 400-level (with at least 3 credits at the 400-level) from ACCTG, FIN, FINSV or RM	12
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Health Services Option (18 credits)

Available at the following campuses: Abington, Lehigh Valley, Schuylkill, World Campus

Minimum 6 credits at the 400-level.

Code	Title	Credits
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Prescribed Courses

Prescribed Courses: Require a grade of C or better

HPA 101	Introduction to Health Services Organization	3
HPA 332	Health Systems Management	3

Additional Courses

Additional Courses: Require a grade of C or better

Select 0-3 credits of the following:	0-3
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BBH/AFAM 302	Diversity and Health	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	
ENGL 416	Science Writing	
ENGL 419	Advanced Business Writing	
LER 424	Employment Compensation	

LHR/WMNST 472	Work-Life Practices and Policies	
PSYCH 281	Introduction to Industrial-Organizational Psychology	
PSYCH 484	Work Attitudes and Motivation	
PSYCH 485	Leadership in Work Settings	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3-9 credits from 300 or 400-level HPA courses	3-9
Select 0-6 credits of 300-400-level courses from ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, MIS, RM or SCM	0-6

Individualized Business Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Select 18 credits of study (with at least 3 credits at the 400-level) as submitted by the student and approved by the campus BSB Program Coordinator.

Management and Marketing Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Code	Title	Credits
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Additional Courses

Additional Courses: Require a grade of C or better

Select one of the following:	0-6	
0-6 credits from BA 250, ENGL 419, MKTG 220		
CAS 250	Small Group Communication	
CAS 252	Business and Professional Communication	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	

Supporting Courses and Related Areas ¹

Supporting Courses and Related Areas: Require a grade of C or better

Select 3 credits from 300 or 400-level MGMT courses	3
Select 3 credits from 300 or 400-level MKTG courses	3
Select 6-12 additional credits in 300 or 400-level courses from MGMT6-12 or MKTG courses	

¹ A minimum of 3 credits of supporting courses must be selected at the 400-level.

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general->

education/baccalaureate-degree-general-education-program/) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)

- **Arts (GA):** 3 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 3 credits
- **Social and Behavioral Sciences (GS):** 3 credits
- **Natural Sciences (GN):** 3 credits

Integrative Studies

- **Inter-Domain Courses (Inter-Domain):** 6 credits

Exploration

- **GN**, may be completed with Inter-Domain courses: 3 credits
- **GA, GH, GN, GS, Inter-Domain courses.** This may include 3 credits of World Language course work beyond the 12th credit level or the requirements for the student's degree program, whichever is higher: 6 credits

University Degree Requirements

First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement

6 credits are required and may satisfy other requirements

- United States Cultures: 3 credits
- International Cultures: 3 credits

Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80>)). For more information, check the Suggested Academic Plan for your intended program.

Program Learning Objectives

- Demonstrate the necessary skills and abilities to effectively communicate.
- Apply contemporary tools of information technology to include business software applications.
- Apply leadership, team building, and project management skills.
- Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Utilize and apply fundamental business concepts, principles and contemporary business practices.
- Recognize, analyze and solve business problems using quantitative and qualitative measures.

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

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Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2024-25 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition.

Accounting Option: Business, B.S. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H	3	CAS 100A or 100B	3
MATH 22 ^{#1}	3	ECON 104 [†]	3
General Education Course	3	MATH 110 or 140 [†]	4
General Education Course	3	General Education Course	3
General Education Course	3	General Education Course	3
	15		16

Second Year

Fall	Credits	Spring	Credits
ACCTG 211	4	SCM 200 or STAT 200 [†]	4
ECON 102 [†]	3	MIS 204	3
BA 243	4	ENGL 202D	3
General Education Course	3	Elective (US Cultures)	3
General Education Course	3	General Education Course	3
	17		16

Third Year

Fall	Credits	Spring	Credits
BA 321 [*]	3	IB 303 (IL Cultures) [*]	3
MGMT 301 [*]	3	FIN 301 [*]	3
ACCTG 471 [*]	3	SCM 301 [*]	3
MKTG 301 [*]	3	ACCTG 472 [*]	3
ACCTG 405 [*]	3	BA 322 [*]	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
BA 420 [*]	1	BA 422W [*]	3
BA 421 [*]	3	BA 495A ^{*3}	3
ACCTG 403 [*]	3	400 Level Business Course ^{*2}	3

400 Level Business Course ^{*2}	3	Elective	3
ACCTG 404 [*]	3		
Elective	3		
	16		12

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

- ¹ Or appropriate MATH course based on ALEKS math assessment.
- ² Business Courses: ACCTG, BA, ECON, ENTR, HPA, IB, MGMT, MIS, MKTG, RM, SCM in consultation with adviser.
- ³ Internship may be waived and 3 credits of 400 level Business substituted for adult learners employed in the field.

Minimum of 120 credits required for graduation; 15 credits must be at the 400-level.

Students wishing to complete Pennsylvania State Board of Accountancy Requirements for CPA certification are recommended to use elective credits to meet the additional 30 hours of academic credit by taking the following courses: ACCTG 431, ACCTG 432, ACCTG 461, ACCTG 473, ACCTG 483, ACCTG 497.

Business Analytics Option: Business, B.S. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H	3 CAS 100A or 100B	3
MATH 22 ^{#1}	3 ECON 104 [†]	3
General Education Course	3 MATH 110 or 140 [†]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
15		16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 [†]	4
ECON 102 [†]	3 MIS 204	3
BA 243	4 ENGL 202D	3
General Education Course	3 Elective (US Cultures)	3
General Education Course	3 General Education Course	3
17		16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MGMT 301	3 IB 303 [*]	3
MIS 345 [*]	3 Supporting Data Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3
SCM 301 [*]	3 MIS 301 [*]	3
MKTG 301	3 FIN 301	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	3
MIS 431 [*]	3 Supporting Data Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3
Supporting Data Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3 Elective	3
400-Level Business Course [*]	3	
Elective	3	
16		12

Total Credits 122

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ Or appropriate MATH course based on ALEKS math assessment.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Program Notes:

- Supporting Data Analytics courses (9 Credits)
 - Select 9 credits from the following list: ECON 481 or COMM 310/IST 310 or MIS 336 or MIS 404 or MIS 415 or MIS 441 or MIS 445 or MKTG 342 or MKTG 343 or MKTG 473 or MKTG 474 or MKTG 480 or SCM 340

Financial Services Option: Business, B.S. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H	3 CAS 100A or 100B	3
MATH 22 ^{#1}	3 ECON 104 [†]	3
General Education Course	3 MATH 110 or 140 [†]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
15		16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 [†]	4
ECON 102 [†]	3 MIS 204	3
BA 243	4 ENGL 202D	3
General Education Course	3 Elective (US Cultures)	3
General Education Course	3 General Education Course	3
17		16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 Elective	3
MGMT 301 [*]	3 BA 322 [*]	3
SCM 301 [*]	3 IB 303 (IL Cultures) [*]	3
MKTG 301 [*]	3 ACCTG 405 [*]	3
FIN 301 [*]	3 300-400 Level ACCTG, FIN, FINSV or RM Course ^{*2}	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B ^{*3}	3
FIN 420 [*]	3 300-400 Level ACCTG, FIN, FINSV or RM Course ^{*2}	3
400 Level Business Course ^{*4}	3 400 Level ACCTG, FIN, FINSV or RM Course ^{*2}	3
300-400 Level ACCTG, FIN, FINSV or RM Course ^{*2}	3 Elective	3
13		15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

¹ Or appropriate MATH course based on ALEKS math assessment.

² In consultation with adviser.

³ Internship may be waived and 3 credits of 400 level Business substituted for adult learners employed in the field.

⁴ 400 Level Business Courses: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM in consultation with adviser.

Minimum of 120 credits required for graduation; 15 credits must be at the 400-level.

Health Services Option: Business, B.S. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H	3 CAS 100A or 100B	3
MATH 22 ^{#1}	3 ECON 104 [†]	3
General Education Course	3 MATH 110 or 140 [†]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
15		16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 [†]	4
ECON 102 [†]	3 MIS 204	3
BA 243	4 ENGL 202D	3
General Education Course	3 Elective (US Cultures)	3
General Education Course	3 General Education Course	3
17		16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MGMT 301 [*]	3 FIN 301 [*]	3
HPA 101 [*]	3 IB 303 (IL Cultures) [*]	3
MKTG 301 [*]	3 SCM 301 [*]	3
Elective	3 HPA 332 [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B ^{*3}	3
300-400 Level HPA Course ^{*5}	3 300-400 Level Business Course ^{*2,5}	3
300-400 Level HPA Course ^{*5}	3 300-400 Level Business Course or Additional Option Course ^{*2,4,5}	3
400 Level Business Course ^{*2}	3 Elective	3
13		15

Total Credits 122

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

¹ Or appropriate MATH course based on ALEKS math assessment.

² Business Courses: ACCTG, BA, ECON, ENTR, HPA, IB, MGMT, MIS, MKTG, RM, SCM in consultation with adviser.

³ Internship may be waived and 3 credits of 400 level Business substituted for adult learners employed in the field.

⁴ Additional Option Course (only one course from this list can be taken toward this requirement): BBH 302, CAS 352, CAS 404, ENGL 416, ENGL 419, LER 424, LER 472, PSYCH 281, PSYCH 481, PSYCH 485 in consultation with adviser.

⁵ Of the 12 credits of 300-400 Level HPA Courses, 300-400 Level Business Courses, and Additional Option Course, 6 credits must be at the 400 level.

Minimum of 120 credits required for graduation; 15 credits must be at the 400-level.

University Requirements and General Education Notes:

Management and Marketing Option: Business, B.S. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H	3 CAS 100A or 100B	3
MATH 22 ^{#1}	3 ECON 104 [†]	3
General Education Course	3 MATH 110 or 140 [†]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
15		16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 [†]	4
ECON 102 [†]	3 MIS 204	3
BA 243	4 ENGL 202D	3
General Education Course	3 Elective (US Cultures)	3
General Education Course	3 General Education Course	3
17		16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MGMT 301 [*]	3 FIN 301 [*]	3
SCM 301 [*]	3 IB 303 (IL Cultures) [*]	3
MKTG 301 [*]	3 300-400 Level MKTG Course [*]	3
300-400 Level MGMT or MKTG Course or Business and Communications Selection ^{*4}	3 300-400 Level MGMT Course [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B ^{*3}	3
300-400 Level MGMT or MKTG Course [*]	3 400 Level MGMT or MKTG Course [*]	3
300-400 Level MGMT or MKTG Course or Business and Communications Selection ^{*4}	3 Elective	3
400 Level Business Course ^{*2}	3	
Elective	3	
16		12

Total Credits 122

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

¹ Or appropriate MATH course based on ALEKS math assessment.

² Business Courses: ACCTG, BA, ECON, ENTR, HPA, IB, MGMT, MIS, MKTG, RM, SCM in consultation with adviser.

³ Internship may be waived and 3 credits of 400 level Business substituted for adult learners employed in the field.

⁴ Business and Communications Selections: BA 250, CAS 250, CAS 252, CAS 352, CAS 404, ENGL 419, MKTG 220 in consultation with adviser. Only one course from CAS 250, CAS 252, CAS 352, or CAS 404 can be taken for this requirement.

Minimum of 120 credits required for graduation, 15 at the 400-level.

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Individualized Option: Business, B.S. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H	3 CAS 100A or 100B	3
MATH 22 ^{#1}	3 ECON 104 [†]	3
General Education Course	3 MATH 110 or 140 [†]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 [†]	4
ECON 102 [†]	3 MIS 204	3
BA 243	4 ENGL 202D	3
General Education Course	3 Elective (US Cultures)	3
General Education Course	3 General Education Course	3
	17	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MGMT 301 [*]	3 FIN 301 [*]	3
SCM 301 [*]	3 IB 303 (IL Cultures) [*]	3
MKTG 301 [*]	3 200-400 Level Business Course related to individual plan of study ^{*4}	3
400 Level Business Course ^{*2}	3 200-400 Level Business Course related to individual plan of study ^{*4}	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B ^{*3}	3
300-400 Level Business Course related to individual plan of study ^{*4}	3 400 Level Business Course related to individual plan of study ^{*4}	3
300-400 Level Business Course related to individual plan of study ^{*4}	3 300-400 Level Business Course related to individual plan of study ^{*4}	3
Elective	3 Elective	3
	13	15

Total Credits 122

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

¹ Or appropriate MATH course based on ALEKS math assessment.

² Business Courses: ACCTG, BA, ECON, ENTR, HPA, IB, MGMT, MIS, MKTG, RM, SCM in consultation with adviser.

³ Internship may be waived and 3 credits of 400 level Business substituted for adult learners employed in the field.

⁴ Business Course related to individual plan of study. Students must obtain approval from their academic adviser and the Division Head of Social Sciences prior to completion of this course.

Minimum of 120 credits required for graduation, 15 at the 400-level.

Career Paths

In today's economic environment, the Bachelor of Science in Business allows companies to hire individuals who have a broad knowledge of all aspects of business. This broad knowledge give you the opportunity to be effective within many different types of organizations. You will also be well-positioned to pursue admission to graduate programs.

Careers

With a degree in business, you may specialize through options that may vary by campus. With an accounting option, you can work in the areas of financial and managerial accounting, systems and controls, taxation, and auditing. The entrepreneurship option provides the skills for you to start your own business or to work as an entrepreneur within a company. Health services provides the financial and administrative skills and knowledge necessary for you to become a health services managers. With an option in financial services you might pursue positions in wealth and risk management, estate planning or financial and retirement planning. With the management and marketing option you will be prepared for a career in retail management, small business management or in marketing, advertising and promotion. Finally, with an individualized option, you have flexibility to build specialized skills for your personal business career goals.

Opportunities for Graduate Studies

A baccalaureate degree in Business can lead to a Master's degree in Business (MBA) or other business-related masters degrees. MBA programs are offered at Penn State Great Valley, Penn State Erie, Penn State Harrisburg, Penn State Berks, Smeal College of Business and through the World Campus.

Contact

Abington

DIVISION OF SOCIAL SCIENCES

1600 Woodland Rd.
Abington, PA 19001
215-421-0030
tws16@psu.edu

<https://www.abington.psu.edu/academics/majors-at-abington> (<https://www.abington.psu.edu/academics/majors-at-abington/>)

Altoona

DIVISION OF BUSINESS, ENGINEERING, AND INFORMATION SCIENCES
AND TECHNOLOGY

Penn Building, 223
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Altoona, PA 16601
814-949-5265
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<https://altoona.psu.edu/academics/bachelors-degrees/business>
(<https://altoona.psu.edu/academics/bachelors-degrees/business/>)

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<https://beaver.psu.edu/academics/majors/business-accounting> (<https://beaver.psu.edu/academics/majors/business-accounting/>)
<https://beaver.psu.edu/academics/majors/business-management>
(<https://beaver.psu.edu/academics/majors/business-management/>)

Berks

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Gaige Building
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610-396-6346
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<https://berks.psu.edu/academics/baccalaureate-degrees/bs-business>
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Brandywine

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<https://www.brandywine.psu.edu/academics/bachelors-degrees/business> (<https://www.brandywine.psu.edu/academics/bachelors-degrees/business/>)

DuBois

171 Smeal Building
DuBois, PA 15801
814-375-4800
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<https://dubois.psu.edu/academics/degrees/business> (<https://dubois.psu.edu/academics/degrees/business/>)

Fayette

2201 University Drive
Lemont Furnace, PA
724-430-4245

<https://fayette.psu.edu/academics/baccalaureate/bachelor-science-business> (<https://fayette.psu.edu/academics/baccalaureate/bachelor-science-business/>)

Greater Allegheny

4000 University Drive
McKeesport, PA 15132
412-675-9055
yzb1@psu.edu

<https://greaterallegheny.psu.edu/academics/degree-programs/business>
(<https://greaterallegheny.psu.edu/academics/degree-programs/business/>)

Hazleton

301A Schiavo Hall
Hazleton, PA 18202
570-450-3533
skr12@psu.edu

<https://hazleton.psu.edu/bachelors-science-business> (<https://hazleton.psu.edu/bachelors-science-business/>)

Lehigh Valley

2809 Saucon Valley Road
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610-285-5117
maungkmin@psu.edu

<https://lehighvalley.psu.edu/academics/degrees/business> (<https://lehighvalley.psu.edu/academics/degrees/business/>)

Mont Alto

205 General Studies Building
Mont Alto, PA 17237
717-749-6027
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<https://montalto.psu.edu/academics/bachelors/business-degree>
(<https://montalto.psu.edu/academics/bachelors/business-degree/>)

New Kensington

111 Administration Bldg.
3550 Seventh Street Road
New Kensington, PA 15068
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<https://newkensington.psu.edu/academics/academics/4-year-business>
(<https://newkensington.psu.edu/academics/academics/4-year-business/>)

Schuylkill

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Schuylkill Haven, PA 17972
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<https://schuylkill.psu.edu/academics/bacc-degrees/business> (<https://schuylkill.psu.edu/academics/bacc-degrees/business/>)

Scranton

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<https://scranton.psu.edu/academics/degrees/bachelors/business-degree> (<https://scranton.psu.edu/academics/degrees/bachelors/business-degree/>)

Shenango

147 Shenango Ave.
309C Sharon Hall
Sharon, PA 16146
724-983-2942
gxm32@psu.edu

<https://shenango.psu.edu/academics/degrees/business-accounting> (<https://shenango.psu.edu/academics/degrees/business-accounting/>)

Wilkes-Barre

44 University Drive
Dallas, PA 18612
570-675-9293
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<https://wilkesbarre.psu.edu/academics/business> (<https://wilkesbarre.psu.edu/academics/business/>)

World Campus

UNDERGRADUATE ACADEMIC ADVISING
225 Outreach Building
University Park, PA 16802
814-863-3283
advising@worldcampus.psu.edu

<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-business-bachelor-of-science-degree> (<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-business-bachelor-of-science-degree/>)

York

1031 Edgecomb Ave.
York, PA 17403
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<https://www.york.psu.edu/academics/baccalaureate/business> (<https://www.york.psu.edu/academics/baccalaureate/business/>)