

# CORPORATE COMMUNICATION, B.A. (ABINGTON)

**Begin Campus:** Any Penn State Campus

**End Campus:** Abington

## Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2024-25 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition.

### Corporate Communication, B.A. at Abington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H	3 World Language level 2	4
World Language level 1	4 General Education Course	3
COMM 100 or 106*	3 ECON 102 or 104*†	3
MATH 21	3 CC 200* <sup>2</sup>	3
CAS 204*	3 IST 110, DART 202, or COMM 241*	3
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
World Language level 3	4 MGMT 301*	3
CAS 100A or 100B	3 BA 243, PHIL 203, PHIL 106, or PHIL 123*	3
MKTG 301	3 CAS 250, 252, 352, or ENGL 211*	3
General Education Course	3 ENGL 202A, 202B, 202C, or 202D <sup>1</sup>	3
General Education Course	3 General Education Course	3
	<b>16</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
CC 401*	3 CC 402*	3
CAS 403, 404, 455, 471, MGMT 433, or MKTG 310*	3 CAS 403, 404, 455, 471, MGMT 433, or MKTG 310*	3
General Education Course	3 CC 404, 405, or COMM 472*	3
General Education Course	3 Bachelor of Arts Requirement	3

Bachelor of Arts Requirement	3 General Education Course or Elective	3
	<b>15</b>	<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
CC 490W*	3 CC 495A*	3
Other Cultures (OC) or Elective	3 General Education Course	3
Bachelor of Arts Requirement	3 CC 406/ENGL 420/480*	3
General Education Course (GHW)	3 Elective	3
Elective (2 Credits if took BA 243 4 Credit Class)	3	
	<b>15</b>	<b>12</b>

#### Total Credits 120

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (<https://bulletins.psu.edu/undergraduate/general-information/academic-information/>) of this Bulletin.

Bachelor of Arts students must take 3 credits in World Cultures. See your adviser and the full list of courses approved as World Cultures courses (<https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-world-cultures/>).

<sup>1</sup> English 202D is recommended for Corporate Communication majors.

<sup>2</sup> CC 200 is a prerequisite for all other CC courses. Check the Undergraduate Bulletin for additional pre-requisites for specific courses.

**Program Notes:**

A minimum of 120 credits is required to graduate.

Students must take a minimum of 15 credits at the 400 level or equivalent.

US or IL courses may double count as Gen Ed or other major courses, but not as Other Culture courses.

PHIL 10 is a recommended GH course.

MATH 21 and STAT 200 are recommended GQ courses; MATH 21 is a prerequisite for MKTG 301.

BA 303 or MKTG 301 is a prerequisite for MKTG 310.