Begin Campus: Any Penn State Campus  
End Campus: Abington

Program Learning Objectives

- Develop business skills and abilities to communicate effectively in both speech and writing.
- Demonstrate strong leadership and teamwork skills necessary for managing modern businesses.
- Demonstrate the ability to think critically and solve problems in the business environment.
- Demonstrate an awareness of ethical issues, social responsibilities, sustainability, and conflict resolution.
- Demonstrate the knowledge and skills necessary for managing modern businesses with the focus of designing and managing modern supply chain networks, including integrated operations, manufacturing, logistics, purchasing and distribution for value-creating, ERP-supported networks.
- Demonstrate the knowledge, skills, and abilities of organizing and managing projects in modern organizations. These project management skills include project portfolio management, scheduling and coordinating resources, planning and controlling projects, and risk and change management.