PUBLIC HISTORY, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Public History Minor combines history, management, education, communication, civic engagement, and marketing skills, all needed by staff and leaders at museums, historical sites, and in other cultural work. It will help prepare students to foster cultural revitalization in communities, work in philanthropy, and support corporate and non-profit archival and history programs. It will also prepare students to seek the Master’s Degree in Public History. The minor’s large variety of qualifying courses will invite students in many disciplines to consider doing meaningful civic work with a historical flavor.

Program Requirements

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 112</td>
<td>Introduction to Public History</td>
<td>3</td>
</tr>
<tr>
<td>HIST 404</td>
<td>Advanced Public History</td>
<td>3</td>
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</tbody>
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Additional Courses

Select 3 credits from each of the following four groups listed below. (At least three of these 12 units must be at the 400 level. Non-history majors may have prerequisites to support a 400-level course in their major that they can count for the Public History minor.)

**History Group:**
- HIST 10  World History to 1500
- HIST 11  World History since 1500
- HIST 20  American Civilization to 1877
- HIST 21  American Civilization Since 1877
- HIST 161  The Battle of Gettysburg in American Historical Memory
- HIST 495  Internship

**Marketing and Communications Group:**
- CC 402  External Communication
- ENGL 420  Writing for the Web
- IST 250  Introduction to Web Design and Development
- MGMT 215  Entrepreneurial Mindset
- MKTG 301  Principles of Marketing
- MKTG 310  Public Relations and Marketing

**Management Group:**
- ACCTG 211  Financial and Managerial Accounting for Decision Making
- BA 322  Negotiation Skills for Business Professionals
- BA 421  Project Management
- CIVCM 211N  Foundations: Civic and Community Engagement
- MIS 204  Introduction to Business Information Systems
- MGMT 301  Basic Management Concepts
- EDPSY 14  Learning and Instruction
- EDTHP 115  Education in American Society

Academic Advising

The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy)

**Abington**

Sharon Ann Holt  
Assistant Teaching Professor  
1600 Woodland Road  
Abington, PA 19001  
215-881-7989  
sxh73@psu.edu  
https://abington.psu.edu/sharon-holt

Contact

Abington

DIVISION OF ARTS AND HUMANITIES  
1600 Woodland Road  
Abington, PA 19001  
215-881-7807  
sxh73@psu.edu  
https://abington.psu.edu/academics/history/public-history