

AGRIBUSINESS MANAGEMENT, B.S.

Begin Campus: Any Penn State Campus

End Campus: University Park, World Campus

Program Learning Objectives

- **Marketing:** Students will have the capacity to apply agricultural and business marketing principles to both domestic and international issues.
- **Finance:** Students will have the capacity to apply agricultural and business finance principles to both domestic and international issues.
- **Interactions:** Students will have the capacity to describe key concepts in agricultural and business management, and explain how business management concepts can be applied to manage interactions with other parts of the food system and achieve a competitive advantage in the agricultural business world.
- **Communication:** Students will be able to explain solutions to challenges in agribusiness through both oral and written communication.
- **Teamwork:** Students will be able to work effectively to solve agricultural business problems as individuals and as members of teams.