AGRICULTURAL COMMUNICATIONS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

PROGRAM CURRENTLY ON HOLD; NOT ACCEPTING NEW STUDENTS
Begin Date of Enrollment Hold: December 14, 2018

Program Description
Through the Department of Agricultural Economics, Sociology, and Education, this interdisciplinary program of study is designed to introduce majors in the College of Agricultural Sciences to the skills and professional practices in communications and to the interdependence between communications and society.

What is Agricultural Communications?
Agricultural Communications is the field where students learn to communicate ideas via various media to tell the story of agriculture. Students get to work on current agricultural issues while promoting agriculture to society.

You Might Like This Program If...
You enjoy working with others and technology to promote agriculture and the environment.

Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>19</td>
</tr>
</tbody>
</table>

Students are required to complete a total of 19 credits, including 6 credits at the 400 level.

Requirements for the Minor
A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCOM 462</td>
<td>Advanced Agricultural Writing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 160</td>
<td>Basic News Writing Skills</td>
<td>1</td>
</tr>
<tr>
<td>COMM 260W</td>
<td>News Writing and Reporting</td>
<td>3</td>
</tr>
</tbody>
</table>

Additional Courses
A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AEE 330</td>
<td>Communication in Agricultural and Natural Resource Careers</td>
<td>3-6</td>
</tr>
<tr>
<td>AEE 440</td>
<td>Communication Methods and Media</td>
<td>3-6</td>
</tr>
<tr>
<td>AGCOM 495</td>
<td>Internship</td>
<td>3-6</td>
</tr>
<tr>
<td>COMM 180</td>
<td>Survey of Electronic Media and Telecommunications</td>
<td>3-6</td>
</tr>
</tbody>
</table>

Academic Advising
The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of-class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information need to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy)

University Park
John Ewing
Associate Professor
215 Ferguson Building
University Park, PA 16802
814-863-7463
jce122@psu.edu

Career Paths
Students have the opportunity to explore careers in communications and utilize the knowledge gained through this minor to pursue advanced degrees in agricultural communications or agricultural sciences.

MORE INFORMATION (http://aese.psu.edu/majors/minors/agricultural-communications)

Contact
University Park
DEPARTMENT OF AGRICULTURAL ECONOMICS, SOCIOLOGY, AND EDUCATION
215 Ferguson Building
University Park, PA 16802
814-863-7463
jce122@psu.edu
Agricultural Communications, Minor

http://aese.psu.edu/directory/jce122