BUSINESS ADMINISTRATION, A.S. (ALTOONA)

Begin Campus: Altoona
End Campus: Altoona

Program Learning Objectives

• **Communication**: Demonstrate the necessary skills and abilities to effectively communicate.

• **Ethics**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

• **Fundamental Concepts**: Explain fundamental business concepts, principles and contemporary business practices.

• **Problem-Solving**: Recognize and solve business problems using quantitative and qualitative measures

• **Technology Tools**: Apply contemporary tools of information technology to include business software applications.