BUSINESS ADMINISTRATION, A.S. (ALTOONA)

Begin Campus: Altoona

End Campus: Altoona

Program Learning Objectives

• **Communication:** Demonstrate the necessary skills and abilities to effectively communicate.

• **Ethics:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

• **Fundamental Concepts:** Explain fundamental business concepts, principles and contemporary business practices.

• **Problem-Solving:** Recognize and solve business problems using quantitative and qualitative measures.

• **Technology Tools:** Apply contemporary tools of information technology to include business software applications.