

BUSINESS ADMINISTRATION, A.S. (ALTOONA)

Begin Campus: Altoona

End Campus: Altoona

Program Learning Objectives

- **Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Ethics:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Concepts:** Explain fundamental business concepts, principles and contemporary business practices.
- **Problem-Solving:** Recognize and solve business problems using quantitative and qualitative measures
- **Technology Tools:** Apply contemporary tools of information technology to include business software applications.