BUSINESS ADMINISTRATION, 
A.S. (ALTOONA)

Begin Campus: Altoona
End Campus: Altoona

Program Learning Objectives
• Communication: Demonstrate the necessary skills and abilities to effectively communicate.
• Ethics: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
• Fundamental Concepts: Explain fundamental business concepts, principles and contemporary business practices.
• Problem-Solving: Recognize and solve business problems using quantitative and qualitative measures.
• Technology Tools: Apply contemporary tools of information technology to include business software applications.