BUSINESS ADMINISTRATION, A.S. (ALTOONA)

Begin Campus: Altoona

End Campus: Altoona

Program Learning Objectives

• Communication Skills: Demonstrate the necessary skills and abilities to effectively communicate.

• Data Analysis and Problem-Solving: Recognize and solve business problems using quantitative and qualitative measures.

• Ethics, Social Responsibility and Conflict Resolution: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

• Fundamental Business Knowledge: Explain fundamental business concepts, principles and contemporary business practices.

• Technology Tools Skills: Apply contemporary tools of information technology to include business software applications.