BUSINESS, B.S. (ALTOONA)

Begin Campus: Any Penn State Campus

End Campus: Altoona

Program Learning Objectives

- Communication Skills: Demonstrate the necessary skills and abilities to effectively communicate.
- Technology Tools Skills: Apply contemporary tools of information technology to include business software applications.
- Leadership, Team Building and Project Management Skills: Apply leadership, team building, and project management skills.
- Local and Global Knowledge: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- Ethics, Social Responsibility and Conflict Resolution: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Fundamental Business Knowledge: Utilize and apply fundamental business concepts, principles and contemporary business practices.
- Data Analysis and Problem Solving: Recognize, analyze and solve business problems using quantitative and qualitative measures.