BUSINESS, B.S. (ALTOONA)

Begin Campus: Any Penn State Campus

End Campus: Altoona

Program Learning Objectives

Upon graduation BSB students will be able to:

1. **Effective Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
2. **Use Technology:** Apply contemporary tools of information technology to include business software applications.
3. **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
4. **Global and Diverse Perspectives:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
5. **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
6. **Use Management Theory/Practice:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
7. **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.