BUSINESS, B.S. (ALTOONA)

Begin Campus: Any Penn State Campus
End Campus: Altoona

Program Learning Objectives

• Demonstrate the necessary skills and abilities to effectively communicate.
• Apply contemporary tools of information technology to include business software applications.
• Apply leadership, team building, and project management skills.
• Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
• Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
• Utilize and apply fundamental business concepts, principles and contemporary business practices.
• Recognize, analyze and solve business problems using quantitative and qualitative measures.