

COMMUNICATIONS, B.A. (ALTOONA)

Begin Campus: Any Penn State Campus

End Campus: Altoona

Career Paths

The Communications major is a good fit for students interested in a career in media, as well as those considering graduate school. The major is designed to give you the experience, knowledge, and skills you need to become a versatile media practitioner. The program emphasizes a balance of theory and practice, as you develop hands-on skills (in a state-of-the-art production facility) while gaining an understanding of the many complexities of today's media landscape. The Communications major is a good fit for students interested in a career in media, as well as those considering graduate school.

Careers

In addition, graduates have achieved distinction in a variety of areas. Recent Communications alumni have won Emmy Awards, the prestigious Murrow Award, and several AP awards in multiple states.

Opportunities for Graduate Studies

Graduates of the Communications program excel in the job market and graduate school. Student acceptance rate among graduate programs exceeds 90 percent.