COMMUNICATIONS, B.A. (ALTOONA)

**Begin Campus:** Any Penn State Campus

**End Campus:** Altoona

**Career Paths**

The Communications major is a good fit for students interested in a career in media, as well as those considering graduate school. The major is designed to give you the experience, knowledge, and skills you need to become a versatile media practitioner. The program emphasizes a balance of theory and practice, as you develop hands-on skills (in a state-of-the-art production facility) while gaining an understanding of the many complexities of today’s media landscape. The Communications major is a good fit for students interested in a career in media, as well as those considering graduate school.

**Careers**

In addition, graduates have achieved distinction in a variety of areas. Recent Communications alumni have won Emmy Awards, the prestigious Murrow Award, and several AP awards in multiple states.

**Opportunities for Graduate Studies**

Graduates of the Communications program excel in the job market and graduate school. Student acceptance rate among graduate programs exceeds 90 percent.