ENGLISH, B.A. (ALTOONA)

**Begin Campus:** Any Penn State Campus  
**End Campus:** Altoona

**Program Description**
Majors explore the imaginative and practical uses of English through courses in literature, writing, rhetoric, and language. They develop perspectives on human nature and cultural values through American, British, and other English literatures; they learn how to gather, analyze, synthesize, and communicate information; they gain mastery over their language. These skills help English majors find careers in such fields as publishing, business, industry, government, and teaching. English majors often go on to postgraduate study not only in English but in such areas as law, business, education, or other liberal disciplines.

Majors can emphasize writing, literature, or rhetoric, or a mix of literature, writing, and rhetoric. All provide a liberal education and all develop analytic and writing skills. Qualified students may participate in the career internship and in the English honors program.

Students interested in earning certification in secondary education should contact the College of Education, Department of Curriculum and Instruction. (See also Teacher Education Programs [https://ed.psu.edu/academics/teacher-testing-certification/].)

**Traditions of Innovation Option**
*Available at the following campuses: Abington, Altoona, Brandywine, Scranton, University Park*

This option allows students to explore the imaginative and practical uses of English language through a variety of courses in literature, writing, and rhetoric across historical periods. The flexibility of the English curriculum allows students to focus in literary and cultural studies, creative writing, professional and media writing, and/or rhetoric, according to individual interests and goals. In the process, students learn to gather, analyze, synthesize, and communicate information as they improve their language skills across diverse creative and critical scenarios. These skills prepare students for careers in a wide range of professional fields.

**Writing and Literature in Context Option**
*Available at the following campuses: Abington, Brandywine, Scranton, Wilkes-Barre, York*

This option focuses on English as a foundation for strong critical thinking and distinctive communication skills, imaginative approaches to problem solving, and collaboration with aligned fields. The flexibility of the major allows students to study literature, creative writing, theatre, media studies, professional writing, and/or other disciplines, according to their individual interests and goals. These foundations prepare English majors for careers in a wide range of professional fields.

**What is English?**
English refers to a broad field of study related to the reading, writing, studying and analyzing of English literature and language. The field includes the many and varied forms and genres of literature, writing, and rhetoric, and often considers how value and meaning are created, and information communicated, through these various texts.