ENTREPRENEURSHIP, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description
Entrepreneurship plays a crucial role in the way new ideas, opportunities, inventions, and technologies are created and introduced into the global marketplace. Students in this minor first develop an understanding of financial forces that affect business ventures. The minor then provides them with a core of courses that enhance their major field of study and that provide a background sufficient for them to take advantage of many entrepreneurial opportunities.

What is an Entrepreneur?
An entrepreneur is commonly thought of as one who starts a business. At Penn State Altoona, we have a more encompassing vision of an entrepreneur, that includes: the person who can work “intrapreneurially” within an existing organization, a person who purchases an existing business, and a person who develops a process and executes solutions for social and environmental issues. Whether a small, midsize, or large organization, greater success can achieved through the creative and innovative thinking of the entrepreneur.

Program Requirements

<table>
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<tr>
<th>Requirement</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>19</td>
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Requirements for the Minor
A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student’s major(s).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCTG 211</td>
<td>Financial and Managerial Accounting for Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>ECON 102</td>
<td>Introductory Microeconomic Analysis and Policy</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 300</td>
<td>Principles of Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 320</td>
<td>Entrepreneurship and New Venture Creation</td>
<td>3</td>
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<tbody>
<tr>
<td>ENGL 419</td>
<td>Advanced Business Writing (or any 400-level Business or Economics course)</td>
<td>3</td>
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Academic Advising
The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/)

Altoona
Donna J. Bon
Executive Director, Sheetz Center for Entrepreneurial Excellence
1309 11th Ave.
Altoona, PA 16601
814-949-5294
djb36@psu.edu

World Campus
Undergraduate Academic Advising
301 Outreach Building
University Park, PA 16802
814-863-3283
advising@outreach.psu.edu

Career Paths
Our entrepreneurship students will gain skills essential to succeed in any organizational setting, including problem-solving, teamwork, and communication. Our program and our faculty will develop and inspire students to succeed as entrepreneurial leaders, so that they can generate concepts to patent; turn unique ideas into opportunities; launch a successful business; purchase an existing company or franchise; and become great leaders, managers, and innovators.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES WITH A MINOR IN ENTREPRENEURSHIP (https://altoona.psu.edu/academics/minor-programs/entrepreneurship/)

Contact
Altoona
DIVISION OF BUSINESS, ENGINEERING, AND INFORMATION SCIENCES AND TECHNOLOGY
3000 Ivyside Park
Altoona, PA 16601
814-949-5294
djb36@psu.edu
https://altoona.psu.edu/academics/minor-programs/entrepreneurship

World Campus
DIVISION OF BUSINESS, ENGINEERING, AND INFORMATION SCIENCES AND TECHNOLOGY
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Entrepreneurship, Minor

djb36@psu.edu