PSYCHOLOGY, B.A. (ALTOONA)

Begin Campus: Any Penn State Campus

End Campus: Altoona

Program Description
The Psychology major will combine the knowledge, skills, and values of psychology with a liberal arts foundation. Students should:

• develop a knowledge base consisting of concepts, theory, empirical findings, and trends within psychology;
• understand and apply basic research methods in psychology;
• use critical thinking and the scientific approach to solve problems related to behavior and mental processes;
• apply psychological principles to personal and social issues;
• and be able to understand the gender, sexual orientation, race, ethnicity, culture, and class issues in psychological theory, research, and practice.

Students should also develop information and computer competence, communication skills, and develop realistic ideas about how to implement their psychology education in occupational pursuits in a variety of settings. The major may lead to either a Bachelor of Arts or a Bachelor of Science degree. The B.A. degree incorporates a broad exposure to the many facets of the field of psychology, in addition to the B.A. requirements. The B.S. degree provides the same exposure to the field of psychology and adds options in Science and Business to prepare students for more specific career directions. Students in both degree programs may also prepare for graduate school; research experience with faculty members is encouraged for such students.

What is Psychology?
Psychology is the scientific study of thought, behavior, and experience. Many people associate psychology with psychological therapy and the practice of clinical psychology. There are also many other important areas of scientific psychology, such as cognitive, developmental, industrial/organizational, and social psychology. What these subfields of psychology have in common is the use of the scientific method to understand human behavior and apply that understanding to the development of theory and practice. Psychologists are increasingly making use of neuroscience methods and theories to understand psychological phenomena. As a profession, psychology is related to fields such as health, education, marketing, human resources, social work, and more. The principles of psychology are relevant to almost all areas of human endeavor, and the career paths of psychology students reflect this wealth of possibilities.

You Might Like This Program If...
You are interested in people and in learning to use science to better understand them. As a major, you'll have opportunities to do research with faculty and to work in career-relevant settings.

MORE INFORMATION ABOUT PSYCHOLOGY (https://altoona.psu.edu/academics/bachelors-degrees/psychology/)