

# DIGITAL MULTIMEDIA DESIGN, B.DES.

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**Begin Campus:** World Campus

**End Campus:** World Campus

## Career Paths

The Digital Multimedia Design degree expands your access to a range of learning communities – those typically out of reach for students enrolled in one program within one discipline. You take courses across three colleges—Arts and Architecture, Communications, Information Sciences and Technology – and it happens entirely online. We are preparing a new generation of 21st-century learners and leaders in art and design media, visual communication, and digital literacy. You are introduced to different domains of knowledge from across disciplines and you integrate these ways of knowing into a personal portfolio of multimedia projects that demonstrate your creative capabilities in multiple digital forms and contexts.

## Careers

The fully integrated scope of this program will equip you with skills considered central to many 21st-century jobs, such as creative problem-solving capabilities, capacity to exercise leadership in team building around collaborative projects because of your fluency in digital languages, visual communication, and design proficiency. You will learn to apply contemporary design methods to engage real-world issues in conceptually robust, technically varied, and expressively rich projects. These problem-based and project management skills are invaluable for many new career paths emerging within the creative industries and the creative economy.

## Opportunities for Graduate Studies

Due to the multidisciplinary scale of this program, the range of digital visual communication forms, art and design practices, and creative computer applications in media and communications, filmmaking, gaming, and animation that you encounter is extensive. You will have opportunities to pursue broad-based experiences, and to follow specialized pathways of interest. You design your own program pathways around a cluster of digital courses as your skill levels grow and your professional aspirations emerge. The pathways are meant as a starting point for your academic career and will help guide a conversation with a DIGMD program adviser.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES  
(<https://sova.psu.edu/degree/master-fine-arts-art/>)

## Professional Resources

- College Art Association (<http://www.collegeart.org>)
- National Art Education Association (<https://www.arteducators.org>)
- National Council of Art Administrators (<http://www.ncaaarts.org/>)
- Pennsylvania Art Education Association (<http://paeablog.org>)