DIGITAL MULTIMEDIA DESIGN, B.DES.

Begin Campus: World Campus

End Campus: World Campus

Learning Outcomes

• Apply practical and technological competencies by integrating skills in design thinking, systems thinking, and critical thinking to address problems, implement ideas, produce work, and assess outcomes;

• Develop the capabilities necessary to use digital technologies in multimedia projects through exploration, expression, and communication that engage a multiplicity of ideas, forms, actions, and settings;

• Demonstrate communication skills by creating and presenting ideas, concepts and designs in written, verbal and visual forms;

• Acquire career oriented knowledge and strategic thinking skills that can be applied through project organization and management in a variety of social contexts and professional settings;

• Embody cultural diversity and ethical awareness through experiences that engage and encompass a multiplicity of social situations and complex communities;

• Demonstrate competencies and capabilities to enable the use of skills to create, execute, and evaluate communication strategies in multimedia contexts making them a valuable asset for businesses, corporations, government, and nonprofit organizations.