

# DIGITAL MULTIMEDIA DESIGN, B.DES.

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**Begin Campus:** World Campus

**End Campus:** World Campus

## Learning Outcomes

- Apply practical and technological competencies by integrating skills in design thinking, systems thinking, and critical thinking to address problems, implement ideas, produce work, and assess outcomes;
- Develop the capabilities necessary to use digital technologies in multimedia projects through exploration, expression, and communication that engage a multiplicity of ideas, forms, actions, and settings;
- Demonstrate communication skills by creating and presenting ideas, concepts and designs in written, verbal and visual forms;
- Acquire career oriented knowledge and strategic thinking skills that can be applied through project organization and management in a variety of social contexts and professional settings;
- Embody cultural diversity and ethical awareness through experiences that engage and encompass a multiplicity of social situations and complex communities;
- Demonstrate competencies and capabilities to enable the use of skills to create, execute, and evaluate communication strategies in multimedia contexts making them a valuable asset for businesses, corporations, government, and nonprofit organizations.