GRAPHIC DESIGN, B.DES.

Begin Campus: University Park
End Campus: University Park

Program Description
This degree is intended to prepare students for careers in graphic design. The program includes the technical skills and the creative and intellectual capacity essential to the practices of graphic design and is intended to prepare students for employment in design studios, advertising agencies, packaging, publications and corporate design, film and television graphics, and Web and interactive design.

What is Graphic Design?

You Might Like This Program If...
- Bad typography on billboards and passing trucks drives you nuts
- You love words and images and colors
- You are engaged and creative, digital and analog
- You like art, advertising, psychology, and entrepreneurship
- You defy classification and don't like being stuck in ruts

Designers are agile thinkers and creators who blend concepts and craft, art and ideas. If you're interested in everything and love challenges, graphic design could be your ‘thing.’